

CGIA Board of Directors Meeting Minutes

September 16, 2025 @ 12:00 PM – 1:30 PM

[Meeting Link \(Zoom\)](#)

I. BOARD ROLL CALL

Officers

- Chair: Tracy Tober
- Vice Chair: Landon Blake
- Treasurer: Mary Hurley
- Secretary: Marcus Harner
- Past Chair: Roland Martin

Directors Representing

Federal, State and Tribal Government

- Guphy Gustafson (1st year) - sends apologies
- Thomas Crimmel (1st year)
- Dr. Reis Thomas (1st year)
- Donna Begay (1st year)

Local Government

- Steven Kincaid (1st year)
- Kostas Alexandridis (1st year)
- Marcus Harner (1st year)
- Tim Pudoff (2nd year)

Private Sector Companies

- Vacant
- Chad Miller (2nd year)
- Jaishankar Jayaraman (1st year)
- Samuel Price (1st year)

Institutions for Higher Learning, Professional Societies and Not-for-Profits

- Jing Liu (1st year)
- Chris Robinson (1st year)
- Karen (Allison) Meezan (1st year)
- Priyanka Vyas (2nd year)

Membership-at-Large

- Denise Tober (1st year)
- Micah Brachman (1st year)

Community Council Chair

- Jane Schafer-Kramer (2nd year)

II. MEETING MINUTES APPROVAL [5 mins]

1. Vote to approve previous month's [Meeting Minutes](#).

Steve makes motion to approve last month's minutes, Jane seconds

Approved

2. Summary of updates since last meeting: voted in vice chair (Landon Blake) and secretary (Marcus Harner), all the committees have kicked off (yay!), working on nonprofit status

All committees have had a meeting this year

III. INTERNAL BUSINESS [60 mins]

3. Intro's of board members who missed last meeting (Kostas, Tim, Jing, Karen, Micah, Priyanka) [10 minutes]

Karen (Allson) introduction

4. Board Responses Slide Show (Tracy Tober) [5 minutes]

Tracy share responses of 'Intro Poll', intended for last meeting

https://docs.google.com/presentation/d/17DEXp344EKAcZf-r0oGUpMtyhcifed4Ka_Co4ftpG9g/edit?usp=sharing

Janes shared <https://cgia.org/initiatives/cautions-to-geospatial-professionals/>

5. Treasurer's Report (Mary Hurley) [5 mins]

- a. [Treasurer's Report for July 31, 2025 - August 31, 2025](#)

Mary shares report

6. Discuss and vote on marketing materials budget/new swag! (Thomas Crimmel) [15 minutes]

Tracy: we are running low on marketing materials, including notebooks

Thomas: Budget about \$500-\$1000 for a year.

Shares spreadsheet of costs and ideas including , coloring post card , mugs, notebooks, pens and tape measures

Tracy: in 2023 spent about 1800 on clip chips, notebooks and mouse pads

Denise: Need something for GIS day. Proposes getting notebooks now and discussing more later

Tracy: \$671 for 230 notebooks, and can update logo to remove twitter and facebook

Denise: in 2023, were ordered and made of recycled material

Allison: likes notebooks, and suggested stickers. Stickers are cheaper (Tracy) only about 100 left currently

Reis: Are Thomas's notebooks cheaper? (Thomas) found closest option for about the same price

Roland: Remember getting notebooks that were not to plasticity

Marcus: Made a motion to purchases similar notebooks as before, and updating logo to purchase Denise second (Vote in chat)

7. Vote to approve event fund request: Sacramento GIS User's Group (Jane Schafer-Kramer)

Jane: \$200 for Sacramento user group for donuts and coffee, Organized by one person, Mary Ellen, of Yolo County. She is trying to keep it going twice a year.

Tim: Asks what is geographic extent of the group: (Jane) to whoever gets the email notices of the event.

Tim: supports having regional outreach meetings ; Tim will make request to fund Sacramento User group event described by Jane.

Reis, Jai, and Denise: discuss tracking benefits of membership for sponsoring events.

Tracy, Jane: about 40-60 people attend Sac User Group meetings

Allison: suggesting to reach out to American River (College)

8. Standing Committee Updates [3 mins each: total ~15 mins]

a. Member Engagement (Denise Tober and Thomas Crimmel)

Denise: 4 new / 10 renewals. Discussed surveys for making mailchimp surveys to send out to members about value of CGIA to make targeted marketing, including to the college community

Thomas: Primary goals is to purchase promotional materials Updating the member spotlights; Jane for member and Shasta College for sustaining member. Will be discussing more events and planning and social media accounts.

Tracy/Thomas : Having patches for sustaining members with velcro patches

b. Tech (Roland Martin)

Roland: Shared priority list that is front loaded to the beginning of the year

List of tasks for website (that people can add to)

https://docs.google.com/spreadsheets/d/1rFY_101qIsjYYPYc5aP87YO4Ur622wntTCB-pyYU28s/edit?usp=sharing

Topics and priorities include; Integration of CGIA and Community Council, roles in wordpress, vote by email, discuss future of social media, other non-prtofit tech resources, payments and membership, password management, google workspace.

Tracy: Denise migrated email addresses to integrated mailchimp. Denise need to finger out level of engagement with mailchimp

c. Awards/In-person Events (Marcus Harner)

Marcus : reviewed minus from committee meeting

<https://docs.google.com/document/d/1TotTvHSCmPM9QIAghF21QjvKOsx6DnUc7u6Lorqb3Q8/edit?tab=t.en0ejto77tiy>

Tracy : Emailed awarded members (in July), possibly for a webinar on October 15th

Tracy: Would like it if anyone else can make it to LA GIS Day , Jai and Chris will be there also

Reis : Contacted Gardens of Goldern Gate park to set up an event

d. Elections (Steve Kincaid and Sam Price)

Steve: will set up a meeting with Sam; and migrate Election Buddy credential into a OneNoe page

e. Community Forum/Advocacy (Jane Schafer-Kramer and Jai Jaishankar)

Jane: Jai is co-charing

Link to Community Forum Report

https://docs.google.com/document/d/1es6MtvrmIF4W6zQHekig2_AYgrzz-AN/edit?usp=sharing&oid=105645929959157923495&rtpof=true&sd=true

Jane: Sent email to committee to get an idea of what they are interested in doing. Highlights include, Interest in AI revolution and the National Spatial Reference rollout.

Jane: next meeting is this Friday (9/19)

9. IV. OTHER BUSINESS // SPECIAL PROJECTS [25 mins]

Tracy; contacted Deeter [CGIA accountant] for an update our non-profit status. Deeter

is not a non-profit legal advisor, so we might need to hire someone for non-profit legal advice.

10. Annual Meeting (Tracy) [2 mins]

Tracy: Annual meeting (virtual) on November 11th. Invited sustaining members for 5 min presentations. Creating member survey, with intent to present results at annual meeting.

11. CGIA Shop (Roland) [5 mins]

Tracy/Roland: no update on virtual shop; sent, to Landon, a document to review of how shop is set up

12. Best Practices Ad-Hoc Committee (Jane Schafer-Kramer) [10 mins]

Jane: sent out a doodle pole this morning. [the Ad-Hoc Committee] Group wants to go beyond the initial document and get things 'fixed' in state statute. They are trying to bring in more people from the surveying community into the committee.

13. Comments and announcements (Board) [15 minutes]

Denise: would be good to have a photo for each board members on the website

Thomas: willing to help with survey or email to board, and adding to member engagement committee.

Tim: makes motion for a bio page on the website with picture one it , Reis seconds

Thomas and Tracy will set up place to add pictures. Jai can standardize a template for each member

Jane: CalGIS 2026 presentation proposals are due Sept. 26

<https://thegpn.org/page/CalGIS>

Jai: ESRI utility event in late October, Steve might also be there

V. CLOSING // ADJOURNMENT