

CGIA Board of Directors Meeting Agenda

February 4, 2025 @ 2:00 PM – 3:30 PM

I. BOARD ROLL CALL

Officers

- ~~Chair:~~ Roland Martin
- ~~Vice Chair:~~ Tracy Tober
- ~~Secretary:~~ Norman Wong
- ~~Treasurer:~~ Mary Hurley
- **Past Chair:** Jacob Mark – sends apologies

Directors Representing

Federal, State, and Tribal Government Agencies (4 positions)

- ~~Guphy Gustafson (2nd year)~~
- ~~Thomas Crimmel (2nd year)~~
- ~~Donna Begay (2nd year)~~
- *Vacant*

Local Government Agencies (4 positions + 1 temporarily moved from At Large)

- ~~Juan Cardenas (2nd year)~~
- ~~Marcus Harner (2nd year)~~
- Steven Kincaid (2nd year) - sends apologies
- ~~Christine Lam (2nd year)~~
- ~~Tim Pudoff (1st year)~~

Institutions of Higher Learning, Professional Societies, and Not-for-Profit Organizations (4 positions)

- ~~Dan Scollon (2nd year)~~
- ~~Priyanka Vyas (1st year)~~
- *Vacant*
- *Vacant*

Private Sector Companies (4)

- ~~Denise Tober (2nd year)~~
- Chad Miller (1st year) – sends apologies
- *Vacant*
- *Vacant*

Representatives of the Membership At Large (2 positions - 1 temporarily moved to Local Gov't)

- ~~Nathan Shapiro (interim)~~

Community Forum Chair (1 position)

- ~~Jane Schafer-Kramer~~

II. MEETING MINUTES APPROVAL [5 mins]

1. Vote to approve [December Board Meeting Minutes](#)
 - Dan moved to approve. Jane seconded. All approved.
2. Summary of updates since last meeting: Annual Meeting votes:
 - Updated categories for CGIA Awards - approved

III. INTERNAL BUSINESS [60 mins]

1. Treasurer's Report (Mary Hurley) [5 mins]
 - [Treasurer's Report for July 1, 2024 - January 31, 2025](#)
 - [Budget for July 1, 2024 - June 30, 2025](#)
2. Chair Updates [10 mins]
 - [LA Geospatial Summit](#)
 - Volunteers to attend - Tracy and RM and Nathan interested in volunteering. RM to coordinate
 - CGIA materials - Tracy will pick up from Christine / Norman at PW in Alhambra.
 - CGIA T-Shirts
 - Context: Per email from Roland, January 8th, "There is one new order of business that Guphy and I have been discussing, which I believe was mentioned briefly on the last Board meeting. We feel it would help build a sense of community for CGIA if we had t-shirts to wear (...) at conferences and events. We're currently considering the on-demand service Printful.com. T-shirts come at around \$18.25 (including shipping), with bulk options and different shirt or color/design options, and we should also be able to embed a "shop" on our website to let members buy our merch as well. ... I would say that, logistics permitting, Board members would be offered t-shirts either at-cost or at some kind of subsidized rate. Anyone else would be charged a small markup."
 - Discussion:
 - What do you think of the idea in general – good/bad/neutral/etc.? Is there anything about the idea that you would improve?
 - Tax implications: (a) sales tax is handled by Printful.com, the print on demand vendor; (b) >\$1k of income tax would trigger an additional tax form, but the risk of this is low.
 - Should we: (a) fully subsidize the cost of one item per board member; (b) pay half of the cost of each board member; or (c) ask board members to purchase at cost.
 - Can we embed onto the website? Tested and essentially already available.
 - Vote on proposal

- Vote to approve t-shirt sales at a single price, targeting 5% profit to cover credit card processing fees. Roland made a motion. Guphy seconded. All approved.
 - Nominations of potential Members in Good Standing to fill vacant positions.
 - Nathan Shapiro (Membership At-Large)
 - Works for LA DPW. “My educational background is in environmental science and GIS. I graduated undergrad from CSUCI and grad from CSULB, majoring in GIS. Since graduating in 2022, I worked at the Assessors Office before being hired at Public Works and that is where I am at now. I grew up in Santa Clarita and now live in Alhambra with my fiancée and our two dogs!” Vote to approve as board member for remainder of fiscal year.
 - Roland made a motion to fill this position. Denise seconded. All approved.
 - There is some concern that many on the Board are in their second year and a few may decide not to continue to be on Board. Roland suggested reaching out to former members and others as potential members to nominate.
 - Esri staff, sustaining members, others
3. Standing Committee Updates [35 mins]
- A. Membership (Denise Tober) [5 mins]
- 9 new, 14 renewals, 5 non-renewals
 - Query from City of Merced about Sustaining Membership for Government Entities. Discussion/vote on best approach.
 - Vote to include government as part of non-profit category. Roland made a motion, Christine seconded. All approved.
 - New membership software needs
 - Ability to track whether member has received/opened up emails
 - Catches spam
 - Component for targeting/engaging members
 - Denise has looked at 6, selected 3 for testing/demo
 - \$250-\$300 up to 2,000 members. Ability to include all users including free/Community Forum
 - Engagement, website, membership committees and Community Forum will meet to preview/discuss new membership software options. Denise will arrange.
 - [RM note] Membership initiative: onboarding calls with new members. What do we need to do to make this happen?
- B. Website (Jacob Mark) [5 mins]
- [RM note] Website: members-only area. What do we need to do to make this happen? – Norman will look into this.
- C. Advocacy (Marcus Harner) [5 mins]
- Jane working on NSGIC and other national/federal GIS items.
 - Quarterly Report from Advocacy Committee, around mid-March, summarizing what the committee has been working on

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- Donna working on tribal-related
 - Priyanka was working on under-represented populations; Mary on rural populations.
 - Committee is working on networking opportunities/speakers at CalGIS
- D. Awards (Guphy Gustafson) [5 mins]
- CalGIS options:
 - CGIA be a 'glass sponsor' at \$750 and add an option (for about \$500) for significantly extra time during the time that sponsors each speak at the 'Back Together Session' in afternoon of the second day. This would be about 20 minutes to present the awards (instead of 5 minutes or so for other conference sponsors)
 - CGIA take over and coordinate the entire Monday evening social event. The event would most likely be off site because it would be cheaper (having it at the hotel was estimated to be about \$10,000!). Basically like the event at the UC last year. In this case the CGIA Monday social event would be included in the program as part of the conference, but all of the planning and cost and logistics would be in CGIA's lap. With this option CGIA would not need to be a sponsor. Although could be a sponsor and have a booth/table like the other groups of course.
 - Vote on preferred option – postpone
 - Denise mentioned that she could approach ParcelQuest and ask if they would be willing to co-sponsor the evening event
 - Award nominations will come out soon
 - Trophies will most likely be another vendor according to Guphy
- E. Elections (Steve Kincaid) [5 mins]
- [Timeline for elections](#)
- F. Engagement & Communications (Tracy Tober) [5 mins]
- Klamath River Dam Removal/Restoration Webinar, tentatively May - starting to get speakers lined up
 - Third Laura Royal workshop "Navigating Your Promotion - Transition Strategies". Holding this would cost CGIA \$470 (\$500 fee, minus \$30, assuming six attendees at \$5 each). Committee contacted all members to gauge interest and got just six responses. Vote to approve cancelation of event.
 - Discussion: suggestion to change to free for members → to be picked up during next E&C meeting, to return to board next month
 - Christine – consider giving it free to others
 - Next speaker webinar: Fire Response - potentially before/during/after
 - E&C initiative: networking calls. Initial discussions.
 - Update at next meeting
- G. Community Forum (Jane Schafer-Kramer) [5 mins]
- Meetings held quarterly focusing on SDI themes. Next topics - roads and addresses
 - Although Lothar did present on CA road data sharing initiative in August to the state and local government group that he leads, Jane thinks that we have a different audience than his.
 - Norman gave an update on Community Forum on behalf of Chad

- Chad to provide community council users to add.
- Chad to update /california-gis-council page to /forum page - check with Jane first.
- Chad to redirect community site to /forum page.
- Chad to flag spam CGIA user accounts.

IV. OTHER BUSINESS // SPECIAL PROJECTS [remaining time]

- Best Practices Ad-Hoc Committee (Marcus Harner) [5 mins]
 - Has turned into a 3-page document
 - Getting comments from committee members
- Meeting with State GIO (Jacob) [5 mins]
 - Focusing on strategic plan
- Tribal GIS
 - Donna working on putting on first CA native American tribal GIS summit
 - Looking at GIS data sovereignty
 - At end of this week, Donna will be presenting at the Native American Land Conservancy sponsored “Conservation Bearers” in Morongo/Yucca Valley – workshop for 45+ Native American Women who are interested in Conservation, Natural Resources Management, TEK, Data Sovereignty Native Plants and Foods, and Careers in these areas.

V. CLOSING // ADJOURNMENT

RECORD OF VOTES

00:20:38 Roland: Vote to add Nathan as At-Large board member

00:20:43 Marcus Harner: Aye
 00:20:44 tracy tober: aye
 00:20:45 Christine: Aye
 00:20:47 Guphy.Gustafson: aye
 00:20:47 Jane Schafer-Kramer: aye
 00:20:48 Donna: Aye
 00:20:48 Roland: Aye
 00:20:48 Tim Pudoff: aye!
 00:20:49 Denise: Aye
 00:20:50 Juan Cardenas: aye
 00:20:50 Thomas: Aye
 00:20:56 Dan Scollon: aye

00:31:47 Roland: Vote to include "government" as part of Sustaining Member - Non-Profit, Education, or Tribal membership category (i.e. \$250)

00:31:59 Roland: Aye
 00:32:02 Christine: Aye
 00:32:02 Thomas: Aye
 00:32:03 Guphy.Gustafson: Aye
 00:32:04 Jane Schafer-Kramer: aye
 00:32:04 Juan Cardenas: Aye!

00:32:05 Nathan:Aye
00:32:05 tracy tober: aye
00:32:07 Donna: Aye
00:32:07 Denise: Aye
00:32:08 Tim Pudoff: aye
00:32:09 Marcus Harner: Aye
00:32:16 Dan Scollon: aye

01:34:43 Roland:Vote to approve t-shirt sales at a single price, targeting 5% profit margin to cover credit card processing fees

01:34:55 Thomas: Aye
01:34:58 NShapiro: Aye
01:34:58 Roland: aye
01:35:00 Priyanka Vyas: Aye
01:35:00 Marcus Harner: Aye
01:35:00 tracy tober: aye
01:35:01 Denise: Aye
01:35:01 Tim Pudoff: cool idea - aye
01:35:01 Christine: Aye
01:35:02 Donna: aye
01:35:02 Guphy.Gustafson: Aye
01:35:04 Juan Cardenas: Aye!
01:35:11 Jane Schafer-Kramer: aye