CGIA Board of Directors Meeting Agenda
June 4, 2024 @ 2:00 PM – 3:30 PM

I. BOARD ROLL CALL

Officers:
- ~~**Chair:**~~ Jacob Mark
- **Vice Chair:** *Vacant*
- ~~**Secretary:**~~ Norman Wong
- ~~**Treasurer:**~~ Mary Hurley
- **Past Chair:** Mark Greninger

Directors Representing:

Federal Government
- *Vacant*
- *Vacant*

City Government
- ~~Chandler Sterling (2nd year)~~
- ~~Steven Kincaid (1st year)~~

County Government
- ~~Marcus Harner (1st year)~~
- Juan Cardenas (1st year)

Regional Governments and Districts
- Javier Aguilar (2nd year)
- ~~Christine Lam (1st year)~~

State Government
- ~~Jane Schafer-Kramer (2nd year)~~
- ~~Guphy Gustafson (1st year)~~

Tribal Government
- Donna Begay (1st year)
- *Vacant*

Education
- ~~Thomas Crimmel (1st year)~~
- ~~Dan Scollon (1st year)~~

Private Sector Companies
- ~~Denise Tober (1st year)~~
- ~~Roland Martin (2nd year)~~

Professional Societies and Not-for-Profits
- Jochen Albrecht (2nd year)
- ~~Tia Morita (2nd year)~~

Community Council Chair
- Chad Miller

II. MEETING MINUTES APPROVAL - May 2024

- CORRECTION: It was Thomas Crimmel not Reis Thomas who assisted with the UCSB sponsorship.
- Jane SK made a motion to approve. Christine and Dan seconded. All approved.

III. INTERNAL BUSINESS

1. Treasurer's Report (Mary Hurley)

   - [Treasurer's Report June 2024](#)
   - Balance: $41,299. Only payment made was to Zoom

2. Chair Updates:

   - Last meeting of the term - thank you all!
   - Skipping July meeting due to travel and ESRI UC
   - Add year that a director is in the minutes

3. Standing Committee Updates:

   A. Membership (Denise Tober) - last meeting: January
      - 10 renewals; 10 non-renewals; 9 new, 5 of which came from UCSB partnership
      - Before expanding membership base, refocus efforts next year on benefits, for example, resume and job posting opportunities. UCSB was interested in this benefit in particular.
      - Encourage sustaining members to showcase their organizations via webinars
      - Mary will email Crystal Dorn to see if ESRI would like to become a sustaining member

   B. Website (Mark Greninger // Norman Wong)
      - Norman held a training session for the website committee – updating the rotating banner, creating posts and pages, updating the navigation menu, etc.
      - A recording of the meeting is available and would be useful to all editors as a reference.
      - Everyone should continue adding suggestion and updates to the [Website Change Request doc](#)
      - Will need to schedule another meeting with Roland and Denise to discuss MembershipWorks tie-in as well as what to include behind the paywall.

   C. Advocacy (Jane Schafer-Kramer) - [May](#) Meeting Notes
      - FGDC 10-year strategic plan – do we want to have CGIA make comments on it? For example, NSDI leaves out important themes. Little funding is available and little or no dedicated staff. Top-down approach doesn't work and needs more involvement from state, local, and tribal governments.
      - Ad-Hoc Committee - Best Practices. Meeting to discuss this May 31.
        - Committee will focus attention on creating a 2-sided 1-pager document so that GIS practitioners stay out of trouble.
        - Have this professionally created at a cost not to exceed $250 towards a freelancer.

- - o Jacob made a motion to approve up to $250 for the ad-hoc committee to use to create a professional quality best practices document for use by GIS professionals. Guphy seconded. All approved.
  - GIS Under the Dome. Updated Legislative Tracker.
  - Taking the H election
    - o Line between advocacy and lobbying. If you are advocating directly for a bill it is considered lobbying. As a 501c3, we cannot devote a significant amount of resources towards lobbying.
    - o The H election is a tax form which removes that restriction and the gray area is more clear so we won't lose our tax exempt status.
    - o If we are lobbying, board members should be able to recuse themselves
    - o Roland Martin asked for a summary of the implications / concerns of taking an H Election. Roland's employer, for example, would not allow him to be part of an organization that does lobbying or political lobbying.

D. Awards (Roland Martin) - May Meeting Minutes
  - Awards Vote Window closed but allowing Norman, Mary and Mark to vote.
  - ESRI UC Social Update
    - o Winning Theme for Social: Mappy 30th Anniversary – Celebrating GIS Excellence since 1994
    - o Marcus working on coasters with QR code
    - o Guphy reported that insurance will cost $119
    - o Jacob looking into food
    - o Advertising event
      - Digital flyer will be available in the next few days
      - RSVP will be same as previous years – Google form
      - Will need help getting the word out.
  - Winner and honorable mentions on site

E. Elections (Steve Kincaid, Tia Morita)
  - Elections are live and will close June 14
  - How was the nomination process?
    - o Some folks did not receive the email. Jacob will check.

F. Engagement & Communications (Dan Scollon) - May Meeting Minutes
  - Dan would like to pass on duties to someone else for next year due to other commitments.
  - Webinar recordings are available on CGIA site.
  - Professional Development Series (Christine, Tia, Juan)
    - o 5 people registered for Effective Delegation workshop
    - o Consider providing a copy of the workshop recordings to attendees but not to the public site.
    - o Workshop Fee Structure:

Workshop fee structure

Training Fees
90min Delegation = $450
Leading Meetings = $650
Transition to Leadership = $650
Grand Total: $1,750

For 90min Effective Delegation workshop:
• Current CGIA Member: $5
• Non-Member (regardless if Student or Prof): $55
• Workshop + 1st Year CGIA Reg Membership: $35
• Workshop + 1st Year CGIA Student Membership: $25

For 3-4hr Workshops:
• Current CGIA Member: $10
• Non-Member (regardless if Student or Prof): $60
• Workshop + 1st Year CGIA Reg Membership: $45
• Workshop + 1st Year CGIA Student Membership: $35

- Tia will not be on the Board next term.
- State Library Tour
  - Can accommodate 6-8 people for a 2-hour tour. July 25 @ 10AM followed by lunch.
  - Jane moved to approve up to $250 to purchase lunch after library tour. Dan seconded. All approved.
- Dan asked what CGIA can provide as resources to students
  - Thomas Crimmel – offering a mentorship program between students and members
  - Profiling organizations
- Swag Update Needs (Christine) – no update

G. Community Council (Chad/Jane) - [March Meeting Agenda]
- Attendance has been low and dropping. What does Lothar have in mind? Does he intend to have a council of his own? If so, does Community Council need to step back?
- Drew Decker/Jane hold quarterly mtgs that are attended by state officials; Lothar has opened up his monthly state government community of practice meetings to all local governments to local governments. Both of these meetings are geared towards government entities so where does that leave the private sector?
- June meeting - postponed
- How to make council meetings more relevant.

V. OTHER BUSINESS // SPECIAL PROJECTS

- [CA SDI] Next Steps (Mark Greninger, Jacob Mark) – No updates but do want to create a point in time report for Counties and update every few years.
- Other initiatives or announcements?

VII. CLOSING // ADJOURNMENT