

CGIA Board of Directors Meeting

March 5, 2024 @ 2:00 PM – 3:30 PM

I. BOARD ROLL CALL

Officers:

- **Chair:** Jacob Mark
- **Vice Chair:** *Vacant*
- ~~**Secretary:** Norman Wong~~
- ~~**Treasurer:** Mary Hurley~~
- **Past Chair:** Mark Greninger

Directors Representing:

Federal Government

- *Vacant*
- *Vacant*

City Government

- Chandler Sterling
- ~~Steven Kincaid~~

County Government

- ~~Marcus Harner~~
- ~~Juan Cardenas~~

Regional Governments and Districts

- ~~Javier Aguilar~~
- Christine Lam

State Government

- ~~Jane Schafer-Kramer~~
- Guphy Gustafson

Tribal Government

- Donna Begay
- *Vacant*

Education

- Thomas Crimmel
- Dan Scollon

Private Sector Companies

- ~~Denise Tober~~
- ~~Roland Martin~~

Professional Societies and Not-for-Profits

- ~~Jochen Albrecht~~
- Tia Morita

Community Council Chair

- Chad Miller

II. MEETING MINUTES APPROVAL - [February 2023](#)

- Steve K. made a motion to approve the minutes. Guphy G. seconded. All approved.

III. INTERNAL BUSINESS

1. Treasurer's Report (Mary Hurley)

- [Treasurer's Report March 2024.](#)
 - Balance: \$39,174.
 - Largest expenses were to secure Revel-Revel in San Diego for ESRI social and the CalGIS sponsorship

2. Standing Committee Updates:

A. Membership (Denise Tober) - last meeting: January

- PENDING New Sustaining Member: UCSB Dept of Geography
 - Thomas C. will follow up with UCSB.
- CalState Long Beach was at the USC Spatial Summit and indicated they were interested in being sustaining members again but probably not until next FY

B. Website (Mark Greninger // Norman Wong)

- New home page available at <https://www.cgia.org/home>
- Norman will remove sidebar and look review [Website Change Request doc](#)
- Norman had some asks including providing additional feedback on website change document
- Jacob would like to have the event calendar be more prominent, possibly as part of rotating banner or between sections
- Dan S. would like webinar series to appear more prominently either as part of rotating gallery or new section. It should also appear in the calendar.
 - Have upcoming items highlighted somehow so it's fresh
- Mark asked when do we go live? Ideally by CalGIS

C. Advocacy (Jane Schafer-Kramer) - [February](#) Meeting Notes

- NENA Press Release - NG 9-1-1 funding
- NSGIC just released the 2023 Geospatial Maturity model.

D. Awards (Roland Martin) - [February](#) Meeting Minutes

- Awards are LIVE
- Share widely
 - [Roland's LinkedIn post](#)
 - Further Verbiage to use in posts found further down in this doc
- At the USC Spatial Summit, Jacob created a QR code and made an announcement about the awards and nominations.

E. Elections (Steve Kincaid, Tia Morita)

- [Elections timeline](#)
- Elections will open at the end of April
- Tia created an updated nomination form - [Google form](#)

F. Engagement & Communications (Dan Scollon) - [February meeting notes](#)

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- CGIA Conversation Series (Dan) - Rural Equity & GIS (March 28)
 - Was tentatively planning for a fourth session on Latinos and planning/GIS (Javier A.); however, it does not seem like this will move forward.
 - Professional Development Series (Christine, Tia, Juan) –
 - Need help spreading the word!
 - 69 people registered for the first session and 49 attended.
 - 23 registered for the April session.
 - Finalized speakers for Session 3
 - Finalized fee-structure for workshop and seeking approval from Board.
 - Jacob will send an email to vote since there are not enough in-person Board members to vote.
 - Swag Update Needs (Christine)
 - No more postcards remain after CalGIS.
 - Christine purposely did not order many last time b/c we would be updating it soon.
 - In particular, current postcard does not include our YouTube channel.
 - CGIA currently has 3 LinkedIn accounts so we need to consolidate.
 - A business LinkedIn account gets highlighted better. Ideally, we would port CGIA's LinkedIn (personal) account to the business account.
 - Roland looking into this.
 - Timeline needs to be updated. Linear timeline could be reshaped to wrap around in order to fit more elements
 - Christine had another idea that we could have a timeline tab on our webpage to showcase what we've done in the past year.
 - Dan said it would be good to have a postcard that could be mailed out. Could involve rearranging elements of our current postcard to allow for addresses and stamp.
 - Christine will send an email out for ideas for timeline items (e.g. when sustaining members come onboard).
 - Sac GIS User Group - \$200 for event
 - The Sacramento GIS User Group is reactivating after three years of dormancy. This group is organized by Mary Ellen Rosebrough-Gay, GIS Coordinator for Yolo County. It has a long history and was for several years sponsored by Interwest, and later the Northern California Chapter of URISA. It was managed on Meetup.com, but that account was dropped a few years ago due to lack of funds to pay the fee when both sponsors disappeared. Mary Ellen has scheduled an in-person meeting with four presenters for Friday, March 22, 9 a.m. to 12 noon at the Sacramento City Hall. **On behalf of Mary Ellen Jane is asking CGIA to approve the expenditure of up to \$200 to cover the cost of coffee and pastries for this event.** Jane will help publicize and talk-up CGIA at the event.
 - Christine asked for the number of attendees.
 - Guphy mentioned that previously, the Sacramento GIS User group had 50-60 in-person attendees.
 - Dan S. moved to approve. Jacob seconded. All approved.

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- G. Community Council (Chad Miller) – Updated [March Meeting Agenda](#)
- March meeting guests –
 - NOAA’s new high res C-CAP land cover data (Bret Folger)
 - CA Dept of Finance – Demographic research unit data hub (Fennis Reed)
 - Underground Utility Mapping (Micah Paulk)
 - Next terms plans
 - Steve, Chad, Jacob, Jane, and Tia will chat and iron out details regarding CGIA nominations and Community Council representation on Board

V. OTHER BUSINESS // SPECIAL PROJECTS

- [CA SDI dashboard](#) update (Mark Greninger)
 - Need some additional help on completing cities since some volunteers dropped out - 90 cities remaining
 - Update symbology
 - Goal is to finish before CalGIS
- CalGIS - [CGIA Booth Sign Up](#)
 - One slot left for booth duty – Mark will sign up; Chandler is available and will tag-team with Jacob; Thomas mentioned he would be available as well.
- California Tribal GIS
 - Donna Begay shared her work on allotment maps pertaining to its use with US Forest Service to assist with prescribed burns as well as current status of interactive version of allotment maps.
 - Waiting for 501c3 status to come through so she can get an ESRI non-profit licenses.
 - Donna provided following links:
 - Work in progress ESRI Story Map - US Forest Services - 1983-84 recording project:
<https://storymaps.arcgis.com/stories/4af36f5b337d41a5b18099c8dccc0a9e>
 - Video link to documentary on harvesting and clapsticks:
https://1drv.ms/v/s!AlIYcN2usXPanDOqRuPL9_ORjEdh

VII. CLOSING // ADJOURNMENT