

CGIA Board of Directors Meeting Agenda

December 5, 2023 @ 2:00 PM – 4:00 PM

I. BOARD ROLL CALL

Officers:

- ~~Chair:~~ Jacob Mark
- ~~Vice Chair:~~ *Vacant*
- ~~Secretary:~~ Norman Wong
- ~~Treasurer:~~ Mary Hurley
- ~~Past Chair:~~ Mark Greninger

Directors Representing:

Federal Government

- *Vacant*
- *Vacant*

City Government

- Chandler Sterling
- Steven Kincaid

County Government

- ~~Marcus Harner~~
- ~~Juan Cardenas~~

Regional Governments and Districts

- Javier Aguilar
- ~~Christine Lam~~

State Government

- ~~Jane Schafer Kramer~~
- ~~Guphy Gustafson~~

Tribal Government

- Donna Begay
- *Vacant*

Education

- ~~Thomas Crimmel~~
- ~~Dan Scollon~~

Private Sector Companies

- Denise Tober
- Roland Martin

Professional Societies and Not-for-Profits

- Jochen Albrecht
- Tia Morita

Community Council Chair

- Chad Miller

II. MEETING MINUTES APPROVAL - November 2023

- Refer to [PowerPoint presentation](#)

III. INTERNAL BUSINESS

1. Treasurer's Report (Mary Hurley)

- [Treasurer's Report November 2023](#)
- Current Balance: \$40,161. Recent payments include monthly Zoom (\$17) and annual ArcGIS nonprofit renewal (\$200)
- Insurance
 - Mary inquired about insurance for non-profits and their response was that they would not insure us for liability. Would cost us \$800-\$1,000/year for an annual \$1 million policy.
 - We need to think about this since the main event we do is the ESRI UC social. Otherwise, we don't meet in-person.
 - Consider using Eventhelper.org to buy insurance policy for specific events - \$300 for an event. Since we typically serve alcohol at the ESRI UC, that is an additional cost for the insurance. Might want to consider this rather than \$1 million year-round.
 - Can also have attendees check a box and disclaimer to release CGIA of liability during sign-up. May do this for smaller events.

2. Standing Committee Updates:

A. Membership (Denise Tober) - [October](#) meeting minutes

- 3 new regular members
- Committee working to get new sustaining members for private and educational sectors.
- New sustaining member - Dewberry

B. Website (Mark Greninger // Norman Wong)

- Website redesign – 2 options: transfer content to beta.cgia.org or do an in-place upgrade, which is the easier option
- Norman switched theme to Astra.

- Will use Mark's suggested [changes to the menu structure](#) as a starting point which would involve decluttering and hiding some of the current menu items. Board members will have an opportunity to comment on this.
- C. Advocacy (Jane Schafer-Kramer) - [October](#) & [November](#) Meeting Notes
- Legislative Efforts - December 6 @ the capitol
 - Jane and Jacob will present on Geospatial technology to staffers
 - Currently 11 members signed up and increasing
 - Jacob will distribute a QR code with mailing list to be informed by CGIA
 - NGC Meeting
 - Attended monthly executive briefing meetings (mostly state GIOs on call)
 - National SDI survey and geospatial maturity assessment still a few months out before they are released.
- D. Awards (Roland Martin) - [October](#) Meeting Minutes
- Timeline:
 - Friday, 2/16 – Awards open for nominations
 - Friday, 5/3 – Initial closing date
 - Friday, 5/17 – Planned extension for closing date
 - Monday, 7/15 – Awards ceremony at ESRI UC
 - Coordination and Collaboration Award will return as an award category this year and aligns well with CGIA's mission.
 - [Award Categories & Timeline](#)
 - Guphy made a motion to approve award timeline and categories. Marcus seconded. Board approved.
 - Vote: up to \$3,000 Budget for UC 2024 Event (space, food, drinks)
 - Since we want a venue that is more separated to allow for presentations, the criteria will be: separated space, comes with AV, walking distance to UC.
 - Revel Revel – revamped space that we've used before; includes a bartender. \$2,500 estimated total cost
 - Vote by email to decide since we do not have a majority of the board online to vote.
- E. Elections (Steve Kincaid)
- Gameplan
 - Researching apps like election buddy.
 - By next meeting, have an idea and provide recommendation
- F. Engagement & Communications (Dan Scollon) - [October](#) meeting notes
- CGIA Conversation Series (Jane, Javier)
 - Tribal equity session had 77 attendees: <https://cgia.org/2023/12/tribal-gis-conversation-recording-and-slides/>
 - Kelly Sheen confirmed for rural GIS conversation series
 - Jane lining up disadvantaged communities speaker and cartography with an equity lens sometime in early March.
 - Jane and Dan should coordinate with Tia and Christine to make sure there are no conflicts.

- Christine asked if there were any challenges to using a Zoom meeting vs the webinar. Jacob and Jane mentioned that they needed to be cognizant of the number of attendees (150), monitor attendees, didn't have access to a backroom prior to starting, and turn off non-speaker cameras proactively.
 - Jacob asked if we had the ability to switch to webinar mode with the same link if there turned out to be more registrants.
- a. Professional Development Series (Christine, Tia)
- 4-part series starting in February
 - Having a workshop (final session) in June for professional development
 - estimated 3.5-4 hours workshop for up to 25 members done via Zoom. She charges \$650 for that.
 - Planning on having Laura Royal as workshop speaker. Although she is not GIS-specific, moderator (CGIA will provide) would direct questions that are GIS-related. <https://www.lauraroyalconsulting.com/workshops>
 - If we receive positive feedback for the workshop speaker for the first session, would consider holding one or two additional workshops potentially.
 1. A workshop would be geared towards new professionals/GIS students, another geared towards mid-career, and last one for managers.
 - Tia put forth a motion to budget \$650 for the first workshop and \$2,000 for up to 3 workshops for professional development. Jacob seconded. Board approved.
 1. Potential pricing structure: \$10 for members (to encourage commitment); \$35 for non-members or discounted if they agree to join CGIA.
- F. Community Council (Chad Miller) – Refer to [December Meeting Agenda](#)

V. OTHER BUSINESS // SPECIAL PROJECTS

- Board Composition Discussion - More Private sector?
 - When we integrated with the community council, also reduced the number from 3 to 2.
 - Revisit this topic and change in bylaws? See if there's anything that needs to be changed.
- [CA SDI dashboard](#) update (Mark Greninger, Jacob Mark, Chandler Sterling)
 - Members provided feedback and filled out SDI
 - Need to think about how we handle cities and how do we measure "completeness" since they may not manage parcels, for example
- Jane: State Park uses what3words as a way of locating people in an emergency and other jurisdictions. However, Roland mentioned that it has some issues and probably should not be used for emergencies.
- Mark and Roland have done some research with Overture Maps but had issues opening it.
- Marcus is going to the Consumer Electronics Show in January to look at some GIS companies.
- Jacob had a conversation with collaborative mapping company <https://felt.com/>, an alternative to ESRI.

VII. CLOSING // ADJOURNMENT