CGIA Board of Directors Meeting Minutes
September 5, 2023 @ 2:00 PM – 4:00 PM

I. BOARD ROLL CALL

Officers:
- **Chair:** Jacob Mark
- **Vice Chair:** *Vacant*
- **Secretary:** Norman Wong
- **Treasurer:** Mary Hurley
- **Past Chair:** Mark Greninger

Directors Representing:

Federal Government
- *Vacant*
- *Vacant*

City Government
- Chandler Sterling
- Steven Kincaid

County Government
- Marcus Harner
- *Vacant*

Regional Governments and Districts
- Javier Aguilar
- Christine Lam

State Government
- Jane Schafer-Kramer
- Guphy Gustafson

Tribal Government
- Donna Begay
- *Vacant*

Education
- Thomas Crimmel
- Dan Scollon

Private Sector Companies
- Denise Tober
- Roland Martin

Professional Societies and Not-for-Profits
- Jochen Albrecht
- Tia Morita

Community Council Chair
- Chad Miller

II. MEETING MINUTES APPROVAL - August 2023

- Jochen moved to approve minutes. Jane SK seconded. All approved.

III. INTERNAL BUSINESS

1. [Remaining] Introductions (Name, Affiliation/Employer, "Looking Forward to…")

   - Chandler Sterling (City of Pasadena, GIS Analyst). Has worked with the city for 10 years. Looking forward to SDI map and mapping related to evaluating where the State is regarding SDI

2. Treasurer's Report (Mary Hurley)

   - Treasurer's Report August 2023

   - $40,030 – Expenses include Hostgator, 1 month tech support, MembershipWorks renewal, monthly Zoom

3. Standing Committee Updates:

   A. Membership (Denise Tober) - August Meeting Minutes
      - Sustaining Member efforts
        - 1 new member; 8 renewals.
        - Focus on recruiting new sustaining members.
        - Putting together list of non-profits, state schools (CalState, UC).
        - Jane SK mentioned that the member spotlight for Underground Service Alert should mention a name. Norman will fix this.
        - What value do you get as a sustaining member?
          - 10 designated individuals
          - Allowed to post jobs on site
          - Adding opportunity to market organization once a year
          - Sustaining logos on webinars
          - Recognition at CGIA events
          - Use of CGIA's webinar

   B. Website (Mark Greninger / Norman Wong)
      - Spam Registrations (Mark, Chad)
        - Spam registrations have been resolved – updating captcha plugin
        - Community Council side (Chad) – Noticed that some spam gmail.com still coming through
          - Extra user fields plugin (S2member) conflicted with captcha plugin
            - Extra fields include constituency, affiliations
            - Mark has turned this off for now. Chad will research another plugin
      - Website Redesign (Mark, Norman)
        - Options for redesigns will be shown to board TBD
      - CGIA Calendar & Committees Page (Jacob)
        - Events widget appear on the left as well as events page.
        - No easy way to enter events. Right now, Jacob has an intake form
        - Marcus asked if there is a way to geocode events. It does so automatically when an address is provided
        - Thomas Crimmel – We should mention the calendar in our social media

- Standing committees page with basic info and meeting cycle under About (requires credentials)

C. Advocacy (Jane Schafer-Kramer) - August Meeting Notes
- CDT & Staffer Correspondence (Jacob)
    - California Dept of Technology is working on state GIO position. Recruitment will start in Fall. Will NOT be at the same level as before. Before was middle management. New position will most likely be elevated executive position.
    - A Technology Innovation Advisory Council (TIAC) would be in place, but still working out details of who is represented.
- URISA PAC & NSGIC Updates (Jane)
    - CGIA became a non-profit NSGIC member a few months ago.
    - NSGIC has become the forum for states to interact with USGS. NSGIC receives grant money from USGS to facilitate these conversations
    - Western States Caucus – Best Practices for Common Operating Picture (COP). NSGIC is seeking out organizations that have built out systems to gather disparate data for the public.
- Other Items (Jane)
    - Explicitly define the purpose of the Advocacy group
    - Additional details available in subcommittee notes.

D. Awards (Roland Martin)
- UC 2024
    - Roland looking for others to join Awards subcommittee
    - Next meeting - Review awards timeline and categories.
    - In December, will open voting
    - As discussed, award won't be at CalGIS, but instead be at ESRI UC
    - Jane SK recommended holding it at another venue other than Urban Kitchen since it's really loud and difficult to hear (e.g. convention center, periphery hotel, during breakfast)
    - Jacob will be sending out email to membership to solicit interested members to join committee

E. Elections (Steve Kincaid)
- No updates. Will schedule a meeting for the next month or so.

F. Engagement & Communications (Dan Scollon) - August Meeting Minutes
- Met 8/15. Will meet 9/19
    - Primary focus-webinar series and professional development training
    - Potentially alternating months for 2 web series.
- Speaker Series (Jane, Javier)
    - Equity theme with tribal GIS focus – In conversation with Dr. Donna Begay. First webinar potentially in November
    - Consider talking with NorthSouth GIS for tribal contacts
    - Other potential themes: GIS and economic/racial disparity; rural and/or urban areas and underserved populations
- Professional Development (Christine, Tia)

- 4 sessions, with final one being professional development workshop (tentatively March – June 2024)
  - GISP or not to GISP
  - ASPRS vs ESRI Certification vs advanced degree
  - How to get your foot in our door – speakers from County, city, private sector, federal, etc.
  - In-person professional development workshop - Free for members and discounted for those who become members
- Available Swag
  - Binder clips
  - Mouse pads
  - Magnets, Pins
  - Notebooks
  - Stickers
- New Banner – Fiverr
  - Christine needs to start work on this
- Events/Sponsorships (Dan)
  - LA County GIS Day. Will need to decide who can man a booth.
  - Jacob moved to secure a booth at LA County GIS Day and to donate $50. Guphy seconded. All approved.
  - ESRI Pacific UC is happening but no dates have been posted.
  - Reach out to Christine for FB editing access
  - Jacob took Twitter feed off since legacy widget no longer worked after transition to X. Will see if new widgets in new design will function.

G. Community Council (Chad Miller) - September Meeting Agenda

- Next quarterly meeting is 9/14 (next Thursday). Since Chad will is traveling, Jane SK will moderate.

- Will have a talk on NOAA

- Coordinating committee membership term runs 10/1 – 9/30. Assists chair with meetings and speakers. Closes 9/30. Interested individuals should visit: 2023-24 CGIA Community Council Coordinating Committee Call For Volunteers – CGIA Community Council

- Jacob will post link on CGIA site

V. OTHER BUSINESS // SPECIAL PROJECTS

- UC GIS Fiscal Partnership (Mary & Jacob reviewing proposed terms)
  - Will need to review contract and specifics before moving forward. If we do move forward, Mary highly suggests putting together a working group since there is quite a bit of work involved.
- CA SDI dashboard update (Mark Greninger, Jacob Mark, Chandler Sterling)
  - Gave jurisdictions 1 month to complete
  - After that, will use mapathon to complete the rest
- Overture Nonprofit Membership (Roland)

- o Reached out to Overture to ask if we are a qualified nonprofit per their definition.
- ● 2 General meetings: Fall (November) and Spring (April)
  - o Jane SK suggested holding these during lunch time and maybe for 90 min instead of 2 hours so it fits into the workday

VII. CLOSING // ADJOURNMENT