CGIA Board of Directors Meeting
March 21, 2023 @10:00 AM – 12:00 PM
AGENDA

I. BOARD ROLL CALL

Officers:

Chair:	☐ Mark Greninger
Vice Chair:	☐ Jacob Mark
Secretary:	☐ Norman Wong
Treasurer:	☐ Mary Hurley
Past Chair:	☐ Chris Robinson

Directors Representing:

Federal Government
☐ *Vacant*
☐ *Vacant*

City Government
☐ Chandler Sterling
☐ Steven Kincaid

County Government
☐ Christine Lam
☐ *Vacant*

Regional Governments and Districts
☐ Javier Aguilar
☐ Jason Martin

State Government
☐ Jane Schafer-Kramer
☐ *Vacant*

Education
☐ An-Min Wu
☐ Dan Scollon

Private Sector Companies
☐ Denise Tober
☐ Roland Martin

Professional Societies and Not-for-Profits
☐ Jochen Albrecht
☐ Tia Morita

Tribal Government
☐ *Vacant*
☐ *Vacant*

II. MEETING MINUTES APPROVAL

- Jacob made a motion to approve, Denise seconded. All approved.

IV. INTERNAL BUSINESS

1. Treasurer's Report

    - Financial Report

2. Standing Committee Reports:

A. Membership (Denise)
- 6 new members (1 sustaining member in non-profit/education), 17 renewals, 3 non-renewals
- Donna-Begay expressed some interest in joining as a tribal board member and is starting her own tribal GIS non-profit – catribalgis.org. CGIA should reach out to her to see how we can assist.
- An-Min mentioned that she is aware of a tribal-owned GIS company that is also interested in joining CGIA.

B. Website (Norman Wong)

- Update of website re-platforming

  o Reviewing Squarespace 2+ hours to discuss and work in-depth with functional testing matrix

  o Key takeaways. While 2-step authentication is great with Squarespace and ease of setting up pages/posts, membership management and email restrictions need to be further explored. Norman will work with Chandler, Denise, and select folks to see if Squarespace, in particular, the membership management module can do what we need.

  o Sending emails to membership is more involved in Squarespace but emails look much better and we can send to different groups

  o Current hosting – HostGator – also has 500 email limit.

  o Another alternative is we could pay a company to manage our site.

C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)
- Discussion/vote on 501(h) status
  o What is the impetus behind this? CA community Council is open to everyone and has a policy working group. Hands tied with regards to ability to do advocacy. Integration with CGIA allows for a pipeline to do this.
  o Jacob sent information about 501(h) status. We don't do much lobbying but having this status will offer protection just in case.
- NSGIC membership discussion/vote
  o Last meeting we voted to approve our individual membership if they agreed that we should become members. We need to supply them with information on who that member should be. In 1 year's time, we will re-visit whether this brings value to CGIA
  o Does not need to be a board member
  o Jane SK added that the individual member we identify should be from the public sector, not private sector. Membership Year goes from July to June
  o Opportunities for engagement: mid-year (late winter) and annual meeting (early fall/late September)
  o Our goal is to learn best practices from NSGIC, particularly regarding governance
  o Will need to explore how/when CGIA pays for travel/conference as we move forward.
- Joint Annual GIS policy assessment update
  o Under the Dome – list of bills put out by CGIA Community Council's Policy Advisory Workgroup (PAW).

- Jacob developed extensive list here: https://docs.google.com/spreadsheets/d/193wXG3st5eUNjoJACzIe3ABcVbLBtFNIYhnLeoVf-lI/edit#gid=853023919
- Are we just sharing vs something similar to LA Times where we indicate support, no support, neutral.
- Jochen - Concerned that it's a 1-person project and would like more involvement. As an information dissemination mechanism, nobody should be opposed to it. If we are to act on these measures, that is different. We can table that latter decision, then we can see if our members bring it up and want us to take a stand. Treat on a case-by-case basis.
- Jane SK - We may need to have something in our bylaws that clarifies members' "representation" status. We can state that a member (regular or board) represents only themselves as a individual GIS professional and the board makeup is designed to bring a variety of viewpoints to the table. (This needs to be wordsmithed). We could put it out as a 2 or 3x/year newsletter to members and they can act as individuals.
- From Tia Morita: Seems like if we prioritize any legislation, or go so far as to recommend any - that in of itself is a kind of lobbying...
- Jacob will tweak this proposal with something more specific and formal

D. Awards (Chris Robinson, Christine Lam)
- Presented at CalGIS conference last week.
- Think about having a rolling nomination period for some of the awards since we always need to extend the deadline.
- We need to do a little more outreach to our university partners.
- Chris sent a blurb for Mark and Jacob to review in preparation for a posting. Christine also has pictures of the award winners and these should go into the award posting.

E. Elections (Steve K.)
- Ramping up next month. Will query MembershipWorks list.
- <mark>Mark will send out email to solicit reps</mark>. Mark will also approach Donna Begay for tribal government for current term. Mark can invite her to the next meeting.
- Jane SK would like to see a list of CGIA members and can do some proactive recruiting.

F. Engagement & Communications (Dan Scollon)
- Climate Change Speaker Series recap (Christine Lam, Tia Morita, Norman Wong)
  - Christine, Tia, and Norman will sit down to do a post-mortem / lessons learned since it was a lot of work and will help for subsequent sessions.
  - It was a relevant but tricky topic.
  - Make another post highlighting recordings and speaker series.
- CGIA items (Christine Lam)
  - New swag will be available in 2-6 weeks
  - Jane SK will need banner up north for tribal water summit in 3 weeks. Christine will work with Jane to ship it.
  - Christine recommends refreshing the pop-up banner as well as a cloth table cover – Christine will explore
  - Should highlight CGIA event fund request form at all events.

- For all sub-$100 requests, approvals made by treasurer (Mary) and head of Engagement (Dan Scollon)
  - o Mark asked if we should have the CGIA event request form behind a login
- GIS Contacts Map Update (Chandler Sterling)
  - o Now live.
  - o 9 submissions to the form so far
  - o Chandler putting together a tweet thread to promote and should also share out to social media links.
  - o Mark will follow up with Contra Costa County to get updated contact info.
  - o Jacob will reach out to Donna about getting tribal data
  - o Jane SK: If tribal data gets onto the contacts page, she will promote at tribal water summit

G. CA SDI dashboard update (Mark Greninger, Jacob Mark)
- Mark will send out email regarding themes for statewide SDI.
- Identify core layers and have a mapathon to identify what is available and provide links.

H. Community Council Updates (Chad Miller)

- Had quarterly meeting right before CalGIS.
- Jacob presented his legislative work
- Presentation from Walker Weyland from CalEnviroScreen. Had 30 in attendance.
- Continue to work on charter
- Nathaniel Roth has a working group on work about new 2022 state plane coordinate system coming out in 2025.

V. CGIA MEMBER INPUT/COMMENTS

- Jacob made some contacts at CalGIS who'd be interested in working on social media.

- Jane SK: ESRI Pacific UC (Sacramento in October) is taking place. Would CGIA or CGIA Community Council be interested in doing something the day before / after the start of conference. Jane is offering space in her building to hold a get-together.

VI. OTHER BUSINESS

- Zoom vs GoTo
  - o Mark made a motion to extend Zoom Webinar for another month. Jacob seconded. All approved.
  - o $95/month for Zoom webinar. We don't have to enable webinar capability every month.
  - o Downside to not renewing webinar is that we would need to redo templates.
  - o Downside to GoTo is that Mark can't login using desktop app since it auto logs in using County credentials.
  - o Mark will discuss with Norman and Christine re: pricing and platform.

VI. CLOSING