

CGIA Board of Directors Meeting

February 14, 2023 @10:00 AM – 12:00 PM

MINUTES

I. BOARD ROLL CALL

Officers:

- Chair:** Mark Greninger
Vice Chair: Jacob Mark
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: Chris Robinson

Directors Representing:

Federal Government

- Vacant
 Vacant

City Government

- Chandler Sterling
 Steven Kincaid

County Government

- Christine Lam
 ~~Chad Miller~~

Regional Governments and Districts

- Javier Aguilar
 Jason Martin

State Government

- Jane Schafer-Kramer
 Vacant

Education

- An-Min Wu
 Dan Scollon

Private Sector Companies

- Denise Tober
 Roland Martin

Professional Societies and Not-for-Profits

- Jochen Albrecht
 Tia Morita

Tribal Government

- Vacant
 Vacant

II. MEETING MINUTES APPROVAL

- Christine made a motion to approve. Tia seconded. All approved.

IV. INTERNAL BUSINESS

1. Treasurer's Report

- Balance as of end of January: \$42,526.
- Expenditures: Vista Print (postcards) \$98; tribal water summit \$500; Zoom \$98. CPA has done our federal return and is working on state return. CPA working on updated letter to attorney general.
- Upcoming expenses: CPA bill, CGIA awards, CalGIS expenditures

2. Standing Committee Reports:

A. Membership (Denise)

- 2 new members, 11 renewals.

B. Website (Norman Wong)

- Re-platforming Subcommittee
 - Did not spin up Squarespace pilot, but did discuss what we should be testing. Focus on reducing spam and fake registrations, incorporating Community Council site, integrating and managing MembershipWorks and free members.
 - Norman will send out test plan and send out doodle
 - Meeting should take place before next board meeting so we can discuss what was done.
 - Squarespace also has ability to create swag on-the-fly

C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)

- State outreach - Little Hoover Commission (LHC)
 - Assemblymember Rodriguez's office is interested but has other pressing priorities so perhaps we can pursue again next year. We can use this time to finetune our legislative talking points before the next session.
 - Jane SK suggested that we can pull together use cases and make a Storymap. Question: what is being harmed by NOT having the items mentioned in the LHC.
- NSGIC membership discussion/vote
 - Advocacy committee met with Megan Compton (Indiana GIO) to discuss options to get involved in NSGIC, which would give great perspective for CGIA.
 - Consists of state-level GIS personnel and reps from state councils
 - \$365/year would give us discounted rates at conferences. Will enable us to be part of state caucus. Important to note is that this is membership for 1 member in an organization and is NOT membership for all members under that organization.

Institutional: \$365

For individuals in local, federal, or tribal government; academia; or nonprofit organizations *public sector only*

- Voting privileges as caucus for state (state and local only)
- Leadership opportunities, including committee chairs and representing NSGIC externally
- Special discount registration rate for the 2023 Midyear Meeting
- Special discount registration rate for the 2023 Annual Conference
- Participation in State Caucus (held during Annual Conference and Midyear Meeting, as well as virtually twice per year; state and local only)

- CGIA needs to:
 - Send a letter to NSGIC leadership to determine eligibility.

- Have Board approve membership and whether we want to join
 - Another question to ask is if we are allowed to have rotating reps since institutional membership is for an individual.
 - The annual conference is an additional cost and the board will need to discuss whether that is worthwhile to attend.
 - Jacob made a motion to reach out to NSGIC to confirm our eligibility and how individual membership works. Will work with Mary to pay \$365 for membership to be renewed on an annual basis, Mark seconded. All approved.
- Joint Annual GIS policy assessment (with URISA) update
 - Jacob publishes a quarterly newsletter on legislation and policy affecting GIS
 - GIS-related policy items: [2023SessionItems - Google Sheets](#)
 - [Taking the 501\(h\) election | National Council of Nonprofits](#). If we start to work with assemblymember on a bill, for example, it could be misconstrued as lobbying and puts our current non-profit status into question. By completing the form, we are eliminating any question whether we are using substantial time/resources for advocacy.
 - Jacob will send out more concrete information for next meeting.
 - Mary brought up the concern that board members should have the ability to recuse themselves when advocating - support, neutral, oppose
 - Mary will ask CPA for thoughts on 501h election.
- D. Awards (Chris Robinson, Christine Lam)
 - Only 1 student but good turnout for rest.
 - Mark recommended that we ask for screenshots and summary of projects.
 - Will need to contact award winners about their availability at the CalGIS conference.
 - Need quick turnaround for voting by COB Monday 2/20 since awards place needs to create them. Link: <https://cgia.org/2022/12/nominations-for-the-2023-cgia-awards-are-now-open/>
- E. Elections (Steve K.)
 - There are a few vacant openings on the Board.
 - Timeline was attached to agenda for review.
- F. Engagement & Communications (Dan Scollon)
 - Climate Change Speaker Series (Christine Lam, Tia Morita, Norman Wong)
 - Having trouble fill panel at CalGIS. Currently have Donna Begay and Carol Ostergen from USGS potentially.
 - Jacob will get registration list from Jane SK and see if we can find folks.
 - Jacob asked that we come up with a deadline as to when we could get the other panelist. If we are not able to get anyone then CalGIS have contingency plans.
 - CGIA postcards
 - New cards are now available.
 - Norman and Christine will work on new swag.
 - Updated GIS Contacts Map (Chandler Sterling)
 - Someone trying to get his GISP points is helping build out form.
 - It would be good to have contact map up by CalGIS meeting
 - Chandler will send out 1-pager to CGIA boardmembers or set up training so we know how to edit and demo it at CalGIS
 - CGIA Members – join March meeting (3/21/23)

- Idea to open up a portion of next meeting to general members as part of outreach and engagement.
- If the zoom webinar works well, will get rid of GoTo.
- LA Geospatial Summit (complimentary registration)
 - Need assistance to man booth during lunch.
 - Tracy will need to volunteer her time and she is aware.
 - Other booth volunteers will need to pay for registration - \$35
- G. CA SDI dashboard (Mark Greninger, Jacob Mark)
 - Initially there was the idea to create SDI (Spatial Data Infrastructure) dashboard via a contest but it's just as easy to do it ourselves.
 - 3-step plan. Chandler, Mark, and Jacob and Jane are working on this
 - Sent out emails to CGIA members to solicit data layers that should be included
 - Develop a pilot. Create Survey123 form for data entry
 - Have a working session/mapathon to break state into sections and find links and content for SDI
 - Good for when we meet with legislature next.
 - NSGIC's model takes a snapshot (backup). This could do the same thing and enable SDI to track progress.
 - As part of contacts map, we can contact them to update SDI
 - Mark could bring up SDI dashboard at CGIA awards ceremony at CalGIS
- H. Community Council Updates (Chad Miller)
 - Chad was not present so Jacob provided updates
 - Chad transitioning to new work and no longer with Monterey County
 - No real movement in the past month. Coordinating committee will meet next couple of weeks to discuss charter rewrite
- I. Mark wants to postpone next board meeting to 3/21 which would also include general members.

V. EXTERNAL BUSINESS

1. CalGIS Updates/questions
 - Jacob put together a signup sheet for CGIA booth at CalGIS
 - Jacob will coordinate with Chandler to find computer for CGIA booth
 - [CGIA Booth Sign Up - Google Sheets](#)
2. Educating for Careers Conference (request for someone to join)
 - Marc Epstein – CA Environmental Technology Education Network: Looking for a professional to fill
3. Javier mentioned that Claremont Mckenna has internship to work with SCAG. Mark suggested that Javier create a post for CGIA. Javier will meet with Claremont to discuss details of internship. Does CGIA want an intern?

VI. NEW BUSINESS

- Need to start planning ESRI social. Last year, CGIA purchased pizza, beer and wine, and it worked well. Difficult to determine headcount but easy to add items and still came in under budget.
- Mary mentioned that Chair typically involved in planning process. Mark is not planning to be at event but can definitely do the planning.
- Will keep it on Monday night most likely due to competing events.
- Mark will connect with Chris to go over last year's logistics

VI. CLOSING