CGIA Board of Directors Meeting

January 10, 2023 @10:00 AM – 12:00 PM

MINUTES

I. BOARD ROLL CALL

Officers:

Chair:	☐ Mark Greninger
Vice Chair:	☐ Jacob Mark
Secretary:	☐ Norman Wong
Treasurer:	☐ Mary Hurley
Past Chair:	☐ Chris Robinson

Directors Representing:

Federal Government
☐ *Vacant*
☐ *Vacant*

City Government
☐ Chandler Sterling
☐ Steven Kincaid

County Government
☐ Christine Lam
☐ ~~Chad Miller~~

Regional Governments and Districts
☐ Javier Aguilar
☐ Jason Martin

State Government
☐ Jane Schafer-Kramer
☐ *Vacant*

Education
☐ An-Min Wu
☐ Dan Scollon

Private Sector Companies
☐ Denise Tober
☐ Roland Martin

Professional Societies and Not-for-Profits
☐ Jochen Albrecht
☐ Tia Morita

Tribal Government
☐ *Vacant*
☐ *Vacant*

II. MEETING MINUTES APPROVAL

- Mark made motion to approve; Jane SK seconded. All approved.

IV. INTERNAL BUSINESS

1. Treasurer's Report

    - Status of Zelle/Venmo: Mary verified that we should use PayPal/Venmo.

- Our current balance is: $42,698
- Recent LA County GIS Day gift cards, Naomi Yates reimbursement, AGOL subscription, Shasta GIS Day pizza, GoTo meeting and other expenses.

2. Standing Committee Reports:

   A. Membership (Denise)
   - 5 renewals in the last month. Denise noted that she would like to be part of the re-platforming subcommittee.

   B. Website (Norman Wong)

   - Discussion of website update/re-platforming

   - Website re-platforming subcommittee met last month. Discussed hosted/cloud-based is the best option so we move away from maintaining platform itself. Start with Squarespace since Chandler has some experience with it. Whatever we choose should mimic functionality of current platform (e.g. ability to notify users whether they are a member or not.)

   - Need to schedule next meeting to test out Squarespace. Norman will send out Doodle for piloting. Will send out invite to entire Board to solicit feedback

   - Dan S. posted a link to a Squarespace review: https://www.websitebuilderexpert.com/website-builders/squarespace-review/

   - Chandler mentioned that we will have a 2-week trial period so we can set a 2-week trial period to do in-depth testing. Mark mentioned that we will also need the assistance of the Board to test registration, paywall functionality, integration with MembershipWorks, etc.

   - Javier asked if we could integrate maps and AGOL to new platform. That

   - Currently paying $250-$300 for 3 years of hosting. However, CGIA is maintaining. In addition, we have major issues with fake registrations and HostGator's 500 email limit.

   - Mark mentioned that after testing, we need to decide what content and links should be moved over and need to keep in mind how we integrate Community Council membership. Norman indicated that as a starting point, there are documents on Google Drive which have some of this information when it was discussed previously.

   C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)
   - Continuing communication with Assemblymember Rodriguez who has expressed interest in sponsoring a bill which reflects the LHC 2019 report. This is a result of the work Naomi Yates had done during the legislative open house.
   - Advocacy committee will be meeting with Megan Compton, Indiana GIO on Friday to bring up potential NSGIC opportunities.
   - Next meeting, tentatively have Isaac Cabrera invited, to talk to him about some of CGIA's ideas like potential applications and contest.
   - Dan S. asked if California has looked at other states as a model. Jacob mentioned that as part of the LHC, it did involve interviewing GIOs from other states.

   D. Awards (Chris, Christine)
   - Awards are active. Have 2 nominations, none are students.

- This year, we have a shorter nomination because normally, awards are presented in July rather than March.
- Jacob talked to Jane about putting a link to the awards nomination page on the CalGIS page especially since awards will be presented at that conference.
- Board should reach out to our networks and Steve Steinberg.
- Awards will be held Tuesday, March 14 in the afternoon

E. Elections (Steve K.)
- Steve K. couldn't make it but did sent a draft timeline
- Aside from the federal positions, there are several Board positions available. The tribal positions are new and Jane will be handing out flyers to advertise those positions at the tribal water summit: https://water.ca.gov/Programs/California-Water-Plan/Water-Plan-Participation/Tribal-Water-Summit
- Tribal GIS link provided by Dan S. https://tribalgis.com/
- Jacob M. made a motion to fund up to 2 registrations for the CalGIS conference up to $1,000 should they be requested by tribes. JSK seconded. All approved.
- Javier suggested that we could extend the same idea to CGIA membership if we want to pull in tribal board members.
- Mark G. made a motion that for the potential tribal board members, their 1st year CGIA membership would be waived. JSK seconded. All approved. As Dan, Jane, and others meet with tribal members, will bring this up.

F. Engagement & Communications (Dan Scollon)
- Climate Change Speaker Series (Christine Lam, Tia Morita, Norman Wong)
  - Dan is trying to get CTO of Nature Conservancy involved in speaker series, but is non-committal at this point or may recommend a backup.
  - Purchased Zoom this morning with CGIA credit card. It's a month-to-month subscription
  - Now that we have Zoom, will update the speaker series flyer and also shuffled some speakers around
  - 3 panelists potentially for CalGIS session
    - Donna Miranda-Begay
    - Jon Erskine
    - Someone from Nature Conservancy
  - Christine will think about and talk to other Board members about honorarium and reimbursement for CalGIS panelists. Christine will ask Donna what she intends to do.
  - Mark G.'s concerned that we are picking some panelists for an honorarium.
  - All participants, including speakers will need to pay if they intend to stay the day. There is a 1-day registration fee.
  - Christine suggested that we pay for lunch for the 4 panelists. Tia seconded. Jacob will check with Wendy to see how this works in practice. Will propose a motion at next meeting.
  - Norman will pin the CalGIS registration page to the top of the CGIA site.
- Updated GIS Contacts Map (Chandler Sterling)
- Chandler showed the new GIS resources page developed in ESRI Experience Builder which mimics our current page.
- Jacob recommended adding a legend to indicate whether additional information is needed
- Chandler wants feedback for map and soliciting volunteers to build form to add to/edit GIS contact form.

- Jacob asked if we could add private companies as well. Another idea is that we could embed a Survey123 form so users can make suggestions.
- Dan S. asked if it's possible to access the GIS resources map as map services. Chandler confirmed that this is possible.
- Relevant Links:
  Updated Resources Map:
  https://experience.arcgis.com/experience/2e1afc2b6bf54b37a545fca6cd1f8b0b
- Entry Form:
  https://docs.google.com/forms/d/e/1FAIpQLScjWHElJsRpDD2eDphQ0l88NE3fodPjit4DipSqxA-xBmGc0w/viewform
- Map Service:
  https://services7.arcgis.com/RZTs81UMZhbC5iCo/arcgis/rest/services/California_Cities_Contacts_(Polygons)/FeatureServer
- Will discuss further at Advocacy meeting.

- Event fund request (An-Min)

- Mark will work with Norman to embed form onto website

- ArcGIS Online update (Tia Morita)

- No further updates. AGOL organization has been purchased and Chandler is currently using it to build out Resources map.

G. Community Council Updates (Chad Miller)

- Chad is working on a draft charter review

V. EXTERNAL BUSINESS
1. Method to allow CGIA members to join the next meeting
   - Mark had a note to invite all members to our next Board meeting since we have purchased Zoom with the webinar option and will work with Jacob to make this happen. Mark will talk with Christine and Norman about feasibility of using Zoom.

2. CalGIS Updates/questions
   - Registration will open up soon.

VI. NEW BUSINESS

- Christine and Norman working on swag and updated postcard.

VI. CLOSING