
CGIA Board of Directors Meeting
December 13, 2022 @10:00 AM – 12:00 PM
MINUTES

I. BOARD ROLL CALL

Officers:

Chair: Mark Greninger
Vice Chair: Jacob Mark
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: Chris Robinson

Directors Representing:

Federal Government

Vacant
 Vacant

City Government

Chandler Sterling
 Steven Kincaid

County Government

Christine Lam
 Chad Miller

Regional Governments and Districts

Javier Aguilar
 Jason Martin

State Government

Jane Schafer-Kramer
 Vacant

Education

An-Min Wu
 Dan Scollon

Private Sector Companies

Denise Tober
 Roland Martin

Professional Societies and Not-for-Profits

Jochen Albrecht
 Tia Morita

II. MEETING MINUTES APPROVAL

- Jacob made a motion, Christine seconded. All approved

IV. INTERNAL BUSINESS

1. Treasurer's Report: \$43,008 in bank.
 - In November paid USC \$500 for Geospatial Summit.
 - Recurring payment of \$19/month for GoToMeeting via debit card.
 - Paid \$29.87 to Election Buddy (one-time) via debit card.

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- Received \$250 from USC for Sustaining membership.
 - Reimbursements: Naomi Yates - \$263.79 for Capitol visit; Mark G. - \$200 for GIS Day gift cards; ESRI non-profit (AGOL) subscription - \$200.
 - Status of Zelle/Venmo: With Zelle, can only have 1 account at a time. Need to switch back and forth between Mary's personal and CGIA. For this reason, Mary prefers to go with Venmo going forward.
 - Need to follow up with CPA for taxes – usually in December/January. Mary will get in touch to remind.
2. Standing Committee Reports:
- A. Membership (Denise)
 - 1 new member; 1 non-renewal; 5 renewal. Denise currently maintains most current membership list. There is a MembershipWorks tab in the Google spreadsheet
 - B. Website (Norman Wong)
 - Discussion of website update/re-platforming.
 - Send meeting invite to Jacob and Dan.
 - One of the biggest efforts of this year.
 - Website is there to support engagement efforts.
 - C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)
 - Potential engagement with tribal groups at Tribal Water Summit (April 11-13, 2023) held every 5 years
 - <https://water.ca.gov/Programs/California-Water-Plan/Water-Plan-Participation/Tribal-Water-Summit>
 - This year, venue will be CA Natural Resources headquarters (Sacramento)
 - Expecting 300 tribal leaders and staff
 - Jane representing Department of Water Resources
 - Might CGIA be interested in sponsoring event for \$500? If so, Jane can table at event for CGIA and help develop special marketing materials (EX-why join CGIA)
 - Mark made a motion to donate \$500 to Tribal Water Summit. Jacob seconded. All approved.
 - Postcard update (Christine). Complete by Jan/Feb.
 - Jane and someone else to develop a 1-pager / flyer. Have a little more time for that.
 - State outreach (Little Hoover) – Naomi Yates
 - 12/5 state legislature and Open Door Day.
 - To talk about moving a bill similar to what we had in 2019 similar to Little Hoover Commission
 - Knocked on doors, talked in person, showed 1-pager
 - Created and showed StoryMap: <https://storymaps.com/stories/3d565d2025cf4ea0b0fefb492ffad9e9>
 - Takeaway – most folks knew of GIS but not through their work in government but through colleagues so we need more education. Recommending that lawmakers push bill through...not much needs to be changed from the 2020 bill. Initial bill failed due to COVID being a priority.

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- Assemblymember Rodriguez interested in pushing it through...need more info re: GIS in fire prevention and emergency response.
 - Link from Dan Scollon on Steve Kincaid's GIS Day talk on wildfire mapping: <https://youtu.be/MQD6QRLA7to>
 - For CGIA, we are advocating for a bill which implements the Little Hoover Commission recommendations and nothing else beyond that. It is also not our intention to lobby the state legislature on a continuing basis. This was a one-time effort.
- D. Awards (Chris, Christine)
- Awards are active – call for entries went out
 - Awards to be at the end of Day 2 at CalGIS, which is a plenary
 - Should outreach to City and County CIO/GIO groups. Reach out to Steve Steinberg for dissemination.
 - According to Chris, there have been a couple of nominations already.
- E. Elections (Steve K.)
- Ralph Jaggi is retiring (no longer on Board) and need someone at the state level
 - Also need federal representation
 - Chad will leave County of Monterey after Jan 13 but will continue on with Community Council
- F. Engagement & Communications (Dan Scollon)
- Dan has been engaged with tribes in NorCal: Community and participatory mapping with Indian youth; sat in on tribal meetings
 - Climate Change Speaker Series (Christine Lam, Tia Morita, Norman Wong)
 - Submitted an abstract for CalGIS for 4th panel – ultimately depends on who can attend conference.
 - There is a need for moderators and develop canned questions
 - Need webinar option added – 3 months to allow for practicing
 - Updated GIS Contacts Map (Chandler Sterling)
 - Chandler will provide demo soon for initial review by next board meeting.
 - EX) Go through workflow to see how users can add / edit
 - Event fund request (An-Min)
 - Mark will work with Norman to embed into CGIA site. General form for all fund requests.
 - Email form to all CGIA members to let them know
 - <https://forms.gle/UoudQkxNbtez5xhWA>
 - ArcGIS Online update (Tia Morita)
 - Signed up for non-profit program which gives us discounts.
 - Provided credentials to Chandler so he can start working on Contacts map
 - Purchased 2 named users. Credentials should be placed in GDrive
 - <https://cgia.maps.arcgis.com/>
- G. Community Council Updates (Chad Miller)
- Had a quarterly meeting on 12/8.

- Discussion on challenge process of FCC broadband map – crowdsourcing exercise on who has broadband
- MySite Plan lawsuit discussion
 - <https://cgia.org/cagiscouncil/forums/topic/mysiteplan-lawsuit/>
 - Two industries competing - Land surveyors vs GIS professionals.

V. EXTERNAL BUSINESS

1. Method to allow CGIA members to join the next meeting
 - Speaker series team will explore webinar options and will inform us on allowing general members to join
2. CalGIS Updates/questions
 - Putting together panels for Day 2
 - Addressing/Transportation; Boundaries/Parcels; Imagery; Elevation
 - CalGIS will be held March 13-15, 2023

VI. NEW BUSINESS

Initiative ideas for FY 2022-23

- Map/App Competition for SDI (spatial data infrastructure)
 - What parts of state are there publicly accessible data? Similar to contact map. EX) Green, if available. Can go down to city level. Could also include API and relevant endpoints/AGOL site.
 - Previously offered \$2,000.
 - Can announce it at CalGIS since it's relevant to the theme. Mark has the template for competition that we can update for the SDI app. Then take it to the Board for approval.
 - Chad asked if we are we stepping on toes from California State CIO. We could extend the GIS contacts map to include data sources and ping if active.
 - From Dan Scollon: Esri's SDI page - <https://www.esri.com/en-us/arcgis/integrated-geospatial-infrastructure/overview>
- Javier is involved with the CA Planning Association Foundation.
 - Teaching certificate program targeting underrepresented people via URISA GIS Corps
 - <https://forms.gle/HA26kYzbr1vZoXKt9>.
 - Is there synergy for GIS between CGIA and APA? We could engage / cross-post if there is an APA event, for example.

VI. CLOSING

FOR FOLLOW UP (From Jacob Mark):

- Christine/Mark – update postcard – by Jan Feb
- Norman/An Min – swag for summit in Jan
- Christine – swag updates & maintenance (under Engagement/Comms)
- Dan/Christine – water bottle stickers
- Tia/Christine/Norman – find moderators for speaker series
- Mark/Tia – purchase Go To Webinar upgrade for a few months
- Tia – send Mark login info for AGOL users
- Chandler – continuing work on Contacts Map – send to Board via email for feedback
- Mark/Norman – embed small event fund form into CGIA website
- Javier – get together some folks from CGIA & APA to discuss collaborative opportunities