

## CGIA Board of Directors Meeting

October 11, 2022 @10:00 – 11:30 AM

### MINUTES

#### I. BOARD ROLL CALL

##### *Officers:*

- Chair:**  Mark Greninger  
**Vice Chair:**  Jacob Mark  
**Secretary:**  Norman Wong  
**Treasurer:**  Mary Hurley  
**Past Chair:**  Chris Robinson

##### *Directors Representing:*

###### **Federal Government**

- Vacant  
 Vacant

###### **City Government**

- Chandler Sterling  
 Steven Kincaid

###### **County Government**

- Christine Lam  
 Chad Miller

###### **Regional Governments and Districts**

- Javier Aguilar  
 Jason Martin

###### **State Government**

- Jane Schafer-Kramer  
 Ralph Jaggi

###### **Education**

- An-Min Wu  
 Dan Scollon

###### **Private Sector Companies**

- Denise Tober  
 Roland Martin

###### **Professional Societies and Not-for-Profits**

- Jochen Albrecht  
 Tia Morita

#### II. MEETING MINUTES APPROVAL

- Mark G. made a motion to approve minutes. JSK seconded. All approved.

#### III. BY-LAW AMENDMENT

1. Discussion of federal & at-large board membership. The options are (highlighted options indicate ones board found agreeable):
  - a. Remove the federal government representatives.
  - b. Convert the Federal Government representatives to non-voting.
  - c. Replace the federal Government representatives with at-large representatives.

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- d. Convert the federal government representatives to non-voting and add 2 at-large slots.
  - e. Keep the federal government representatives and attempt to fill.
- Dan S. and JSK spoke to Elizabeth Hale (federal government) and she seems willing and able to join Board.
  - Chad asked if we've surveyed our membership for federal affiliation. We have not and MembershipWorks is not updated enough with that information. Denise has been asking when members renew/sign-up.
  - Dan S. said that it seems that current categories capture everyone.
2. Vote to place proposed amendment before membership.
    - Mark G. made a motion to vote to add at-large seats. JSK seconded. We have a quorum. No votes win.
    - In total, CGIA will have 19 total representatives on board (9 sectors x 2 + 1 for GIS Council)
    - Mark G. made a motion to place amendments in front of membership to vote. JSK seconded. All approved.
    - Norman suggested using ElectionBuddy for voting as this was done when the last bylaws were amended.
    - Chad recommended that we also have a mechanism for voting on internal board decisions rather than emailing responses and there was general agreement that a form should be created to collect votes.
      - Mark G.: For pizza party, agree to preset parameters

#### IV. INTERNAL BUSINESS

1. Treasurer's Report
  - Balance as of 10/7/22: \$42,894. One check to Denise for MembershipWorks subscription - \$348
2. Standing Committee Reports:
  - A. Membership (Denise)
    - There were 2 renewals
  - B. Website (Norman Wong)
    - Contacted Landon Blake, who was interested in assisting with website
    - MembershipWorks works with the 3 major platforms Wordpress, Squarespace, and Wix, if we were to transition it out
      - Hosted solution would alleviate us having to manage that.
    - Since the website is a vital part of engagement, it was suggested that Norman should be apprised of meetings and updates with Engagement committee (Dan)
    - JSK mentioned that we can get a Zoom account for \$15 per month for up to 100 attendees. We can add "webinar" mode for up to 500 attendees, and that costs \$79 per month total. We can do this month to month and just get the webinar add-on as

needed.

- C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)
  - Mary had a productive meeting with Isaac. Talked about spatial data infrastructure, state priorities:
    - Authoritative boundaries for counties. Roads, addresses, parcels.
    - Would be helpful for Isaac to put together county contacts – GIOs and contacts within specific depts like Public Works.
    - Have panel discussion at CalGIS conference.
    - Important for Isaac to get outline of conference in January so it could be approved.
  - Did not get into discussion about NSGIC. Isaac would like to talk about this at CalGIS
  - Isaac will be at the ESRI Pacific User Conference. Amy Tong will be there (Secretary for Government Operations). Isaac is grateful if we can assist him and potentially have a future webinar on spatial data infrastructure.
  - Idea for application contest – identify county contacts and support for what the state is doing. Can show where data is and isn't. Potentially can get engagement from local and statewide level.
  - Isaac is several steps removed from governor's office and Amy Tong is in the Cabinet...keep that in mind.
- D. Awards (Chris, Christine)
  - Nothing to report. We will be holding the awards at CalGIS.
  - Chris will provide award timeline at next meeting
- E. Elections (Steve K.)
  - Nothing to report.
- F. Engagement & Communications (Dan Scollon)
  - ESRI Pacific UC engagement (Jane Schafer-Kramer)
  - Climate Change Speaker Series (Christine Lam, Tia Morita, Norman Wong)
    - Refer to draft located in Google Drive
    - Possibly have last session at CalGIS conference for CalGIS attendees and CGIA members
      - Have yet to reach out to people.
    - We are looking for more speakers
  - Reserve professional development trainings and resources for paying members
  - Other ideas – how do we provide value to paying members
    - Mentorship
    - Resume review
    - Hosting portfolios
  - Naomi Yates expressed interest in working on statewide contact map
  - Dan S. mentioned we need a champion for social media
  - What is our messaging; managing content, upcoming events, award nominations, etc.
  - Do we use website to host resumes and portfolios?
  - An-Min volunteered to create form to request pizza party to reduce back and forth for those requests

## V. EXTERNAL BUSINESS

1. Add engagement/communications meeting notes

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2. Discussion of website update/re-platforming
    - Wordpress has a plugin which sends out emails in chunks to avoid Wordpress error when sending in bulk
    - Hosted PAAS and cost the same
      - Ability to reference back to site
      - At next meeting, come up with possible re-platforming
    - Whatever we choose, should have dual factor authentication to limit fake accounts.
    - Investigate ability for someone to register onsite but not pay for membership. This is to get notifications and for events.
    - Norman / Denise will take a look at ability to add more users than 300 limit
    - Add users for AGOL and GoToMeeting
  3. Review Screen Sharing Options (GoTo, Zoom, Google)
    - Zoom can be expensive
    - GoTo is the cheapest option – is there a webinar add-on?
  4. ArcGIS Online
    - Tia signed us up for non-profit program, which would give us discounts on products. We would only need a few Creator accounts (also discounted).
    - Could re-platform CA GIS Contacts to use AGOL
    - Could be useful for other pages: surveys, Experience Builder
    - Mark G. made a motion to pre-authorize up to 3 Creator user types. For now, can purchase one with ability to 2 purchase 2 more later if necessary. Jochen seconded. All approved.
  5. Allowing CGIA members to join the next meeting?
  6. Pizza request (An-Min)
    - What sort of procedures need to be put in place and questions to ask on form?
      - Go to a board person for review
      - Number of people, relevancy
      - Need to state a maximum spend amount
    - Create a form to start the process
  7. CGIA has been sponsoring geo-spatial summit - \$500
    - Will put on agenda and vote for sponsorship at next meeting. Event is scheduled for 2/24/23