

CGIA Board of Directors Meeting

September 13, 2022 @10:00 – 11:30 AM

MINUTES

I. BOARD ROLL CALL

Officers:

Chair: Mark Greninger
Vice Chair: Jacob Mark
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: Chris Robinson

Directors Representing:

Federal Government

- Vacant
- Vacant

City Government

- Chandler Sterling
- Steven Kincaid

County Government

- Christine Lam
- Chad Miller

Regional Governments and Districts

- Javier Aguilar
- Vacant

State Government

- Jane Schafer-Kramer
- Ralph Jaggi

Education

- An-Min Wu
- Dan Scollon

Private Sector Companies

- Denise Tober
- Roland Martin

Professional Societies and Not-for-Profits

- Jochen Albrecht
- Tia Morita

II. MEETING MINUTES APPROVAL

- JSK made motion to approve minutes. Jacob M. seconded. All approved.

III. INTERNAL BUSINESS

1. Introduction of board members

- Vote on Jason Martin/Regional Government and Districts
 - Jason Martin reached out in early January to get involved with CGIA and at the time was working for the city but was not successfully elected. Now he is with the Sanitation District.

- Mark G. made a motion to add Jason M. as a board member under Special Districts. Christine L. seconded. All approved.

2. Treasurer's Report

- Current budget \$42,930.
- Mary signed paperwork from Bank of America to get debit card and it should arrive this week. Card would be useful for purchases like Zoom subscription.

3. Standing Committee Reports:

A. Membership (Denise)

- 6 renewal, 1 new member
- Postcards and swag
 - Christine will work with Norman on updating postcard stats
 - Could also include Community Council (est. 2022)

B. Website (Norman Wong)

- Put out a call for general members to see if they would like to participate. It would be a good way to engage with our members
- Denise will send Norman her contact. Chad also interested.
- Set up working group / team for website.
- Need to think about how best to integrate CA GIS Council
- Also related, how do we update the GIS Contacts Page. This is a question for Chandler.

C. Advocacy (Jacob Mark, Mary Hurley, Jane Schafer-Kramer)

- Goal for the upcoming year is to open up lines of communication –
 - Create framework datasets, statewide council
 - Put out a community survey to get a pulse on priorities
 - Work with Jane SK to create a panel at CalGIS 2023. Panelists would come from different levels of government to facilitate discussion on what stakeholders hope to get from statewide collaboration (initiatives, datasets, coordination, etc.) for benefit of the state and local jurisdictions.
 - NSGIC Participation
 - Met with Megan (GIO of Indiana) to get more information on what CGIA participation would look like
 - With integration of CA GIS council – what do roles look like so we don't duplicate efforts
- As an advocacy group, planning to meet every 4th Monday in the afternoon
 - Currently: Jacob M., Mary H., Jane SK, Chad, and Mark G.
- Javier might go to ESRI event on Nov 15 in Sacramento. Ideally we should have advocacy and engagement involved. Chad will be there and could report back on activities and any possible conversations / engagements with Isaac Cabrera.
<https://www.esri.com/en-us/about/events/esri-pacific-uc/overview>
- Chad can check with their ESRI rep to see if there are booths available
- Mark will put this event in agenda for next meeting

D. Awards (Chris, Christine)

- Chris: Since we will be presenting awards at CalGIS in March, will need to move on this the next month or so.
- TODO for all: Review award categories / award amounts and see if changes need to be made.

-
- An-Min pointed out that now that we are back in-person, might be a good idea to support students to attend conference as we had done previously rather than provide a cash award.
 - Award committee will discuss whether to keep this as a cash award or to back to conference stipend
 - E. Elections (Steve K.)
 - No updates
 - F. Communications (Jacob M.)
 - Dan S. and Jacob M. will collaborate to make sure committees are on the same page since there is a lot of overlap.
 - Christine provided FB access to Jacob M.
 - Christine suggested to Mark G. to send out an introductory note from the new Chair regarding vision and goals. This should be done in the next week.
 - Jacob suggested having a quarterly or regular membership newsletter. This could even be a summary of our Board meeting. However, it could be a lot of work depending on frequency.
 - G. Engagement (Dan Scollon)
 - Dan reviewed survey (Google Form)
 - Allow general CGIA membership to provide comments
 - A large percent (47%) of survey respondents want to be involved more with CGIA
 - Pushing content like video clips
 - Some comments based on area/working group
 - Website
 - Curate resources on easier-to-use website
 - Update contacts map
 - “Freshen it up”
 - Engagement & Benefits:
 - Brownbag lunch webinar (+ free trainings)
 - Mentorship program for students
 - regional meetups
 - scholarships
 - Website/social media could post (virtual) events such as hackathons or competitions
 - sharing of projects board members are involved in
 - Explainer for finding GIS jobs in CA
 - Advocacy
 - Regular update summaries on anything California specific (data sources, data updates, policy changes, events of interest)
 - CGIA's unique role is on the policy side, and with the "adoption" of the old GIS Council, this will be an even more important role going forward. The technical stuff is less important since we get so much those resources via Esri, URISA and the plethora of other free webinars, etc. already out there. CGIA should seek to be additive rather than duplicative of these other organizations and opportunities.
 - Discussions related to data sharing agreements and data standards
 - Denise: Do emails go to spam?
 - Keep emails and bounces to a minimum to increase reputation score
 - Promote survey through user groups

- Javier: Use Constant Contact to view engagement/clicks on website or utilize Facebook marketing
- Dan Scollon: Do we broaden the survey to include non-members?
- How do we reach out to under-represented.
- Open up survey to GIS non-CGIA members
- Current survey results are skewed by biased responses.
- What is the value we give to our members? Stuff that's not free.
- CGIA can revisit paying for pizza/food for existing open-to-the-public groups

IV. EXTERNAL BUSINESS

1. 2023 CalGIS Conference sponsorship share update

- CalGIS Planning committee engagement
 - The agreement has been signed. CGIA responsible for 25% of commitment for 2023.
 - Chad/Jochen to provide some limited support at the local level.
 - Mark asked for wishlist and subcommittees from CalGIS to solicit volunteers.

2. Vote on By-Law Amendment

- CA GIS Council had their quarterly meeting last Thursday 9/8 and the integration with CGIA was approved by 2/3 majority vote.
- Name will change from "CA GIS Council" to "CGIA Community Council." As part of agreement, only the chair of the CGIA Community Council will be required to be on the board of CGIA.
- Chad – Community Council will focus on working groups and filter up to the board for advocacy. CGIA Community Council members will NOT be CGIA members but will be a good outreach arm for CGIA.
- Javier will reach out to tribal folks in the next couple of days
- Regarding federal members. CGIA has always had problems getting federal involvement because of restrictions on advocacy. Ultimately, decided to leave language for federal involvement as-is and there is no need to add an exception for non-voting status if that were a hinderance to participation.
 - Javier suggested putting the word out about CGIA to military, but we might run into the same issue as federal employees
 - Jane SK has an informational meeting with state and federal GIS members later in October and could pitch to that group.
- In the email to general membership, make clear what has changed in the by-laws.
 - Proposed bylaws to be posted on website and in email. Mark, Jacob, and Norman will work together on this
 - Set a due date for general membership vote – Plan for end of October
 - Mark/Jacob will send out draft of email so it can be vetted by board
 - Mark G. made a motion to approve bylaw changes for general membership to vote on. Jacob M. seconded. All approved