

CGIA Board of Directors Meeting

August 2, 2022 @10:00 – 11:30 AM

MINUTES

Topic: CGIA Board Meeting – August 2022

Time: August 2, 2022 10:00 AM Pacific Time (US and Canada)

I. BOARD ROLL CALL

Officers:

Chair: Mark Greninger
Vice Chair: Jacob Mark
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: Chris Robinson

Directors Representing:

Federal Government

Vacant
 Vacant

City Government

Chandler Sterling
 Steven Kincaid

County Government

Christine Lam
 Chad Miller

Regional Governments and Districts

Javier Aguilar
 Vacant

State Government

Jane Schafer-Kramer
 Ralph Jaggi

Education

An-Min Wu
 Dan Scollon

Private Sector Companies

Denise Tober
 Roland Martin

Professional Societies and Not-for-Profits

Jochen Albrecht
 Tia Morita

II. MEETING MINUTES APPROVAL

- Jacob M. moved to approve. Denise T. seconded. All approved.

III. INTERNAL BUSINESS

1. Introduction of board members

- Mark Greninger – Was a part of CGIA for many years and also served as Chair. Stepped away from GIS and was GIO, now a manager at Public Works, County of Los Angeles. Also has history with CA GIS Council.
- New board members –
 - Chandler Sterling – Senior GIS Analyst at City of Pasadena. Was on the board of Guerilla Cartography, organizer for MapTime, developed CGIA’s CA Contacts Map
 - Chad Miller - GIS Analyst for County of Monterey; Vice-Chair for CA GIS Council moving into Chair; 20 years doing GIS
 - Javier Aguilar – Regional planner at SCAG; using GIS since mid-90s, brought ESRI products to UCLA Urban Planning program. Manage SCAG’s Regional Data Platform (in partnership with ESRI), SCAG aerial imagery project – 3” in most areas, 6” in other areas
 - Jacob Mark – Works for Woolpert as a contractor at LA Air Force Base
 - Mary – Works for Sanborn, on CGIA board for over 20 years
 - Chris Robinson – Former Chair of CGIA; works for ECKERSALL, formerly of Pictometry
 - Steven Kincaid - GIS Manager for City of Redding; on CGIA for 5-6 years
 - Christine Lam – GIS Manager for Public Works, County of Los Angeles; CGIA board member for many years and former chair
 - Jane Schafer Kramer – California Dept of Water Resources; lead CA stewardship of National Hydrography dataset, CGIA member for several years, was chapter president of NorCal URISA; served 2 terms of CA GIS Council
 - Ralph Jaggi – Caltrans
 - An-Min Wu – Assistant Professor at USC teaching GIS; previous Chair of CGIA
 - Dan Scollon – Shasta College – Instructor and Program Coordinator for Geography and Geospatial Program
 - Denise Tober – GIS Manager for ParcelQuest for 16-17 years
 - Roland Martin – Geospatial lead for Americas region at ARUP, 1st time CGIA board member
 - Jochen Albrecht – Mineta Transportation Institute and Hunter College; Vice President of GISci
 - Tia Morita – GIS Specialist at Public Works, County of Los Angeles; past Chair of CGIA
 - Norman Wong – Senior GIS Analyst at County of Los Angeles; worked at UCLA previous
- Vote for secretary – Mark G. made a motion to approve Norman Wong as secretary. Christine L. seconded. All approved.
- Vote for treasurer – Mark G. made a motion to approve Mary Hurley as treasurer. Christine L. seconded. All approved.

2. Treasurer’s Report

- \$42,459

3. Standing Committee Reports:

A. Membership (Denise)

- May 1 – August 1: 12 new members, 35 renewals, 1 non-renewal
- Volunteered for website; could work with Norman – Landon Blake
- New tier for education (sustaining member) – Shasta College
 - 25 members under that umbrella

B. Website (Norman)

- Revisit redesign now that there is a core group of people knowledgeable with the current site
- Original CGIA website went through a consultant and was re-platformed to allow for self-publishing
- Will send out beta POC designed by Zach Robinson, former board member
- Mark is aware that website overhauls are a huge undertaking and will decide whether it's worth the work given our limited availability.
- Chad Miller, Landon Blake (get contact info from Denise), Mark can be technical resource
- Challenging to change owner of a domain to an organizational account. May look into a credit card for CGIA

C. Advocacy (Jacob, Mary)

- Had the last council meeting; minutes have been posted.
- Jane would like to join Advocacy committee

D. Awards (Chris, Christine)

- We had our awards at the ESRI UC; students were paid and physical awards sent to winners
- In the past, awards were handed out at CalGIS
 - Next CalGIS - March 13-15, 2023 at Embassy Suites at Seaside. Contract has been signed
 - We will need to work with URISA on agenda to fit our awards in.

E. Elections (Dave, Steve K.)

- Elections are done for the rest of the year. Data and forms on Google Drive

F. Communications (Jacob M.)

- Continue posting on site and sharing on Twitter/LinkedIn
- Facebook: Christine L. will give access to Jacob M.
- Norman and team will look at ability to use web hooks and widgets for cross posting (e.g. push a tweet if something is posted)
- Norman will review Google Drive and admin access since we have new members
- CA GIS Council integration – what do we want to do with this...integrate with CGIA's? The Council will need to discuss internally about that.

G. Engagement (Dan Scollon)

- Establish a process or method to engage with members
- Committee (Dan S., Mark G., Christine L., Jacob M., Denise T.) met on 6/22 to discuss current efforts, increasing website engagement, current offerings, events
- Dan Scollon: Engage via webinar series, contact networks, employment info sessions, developing portfolio, professional development.
- Rotate responsibilities for posting on social media since it's difficult to get content up sometimes so we're always fresh

- Send survey out to membership. Intent is to determine whether members are taking advantage of current engagement efforts and what they would like to see. Ultimately, what value does CGIA bring?
- Christine asked if we want to have a non-voting general member represent at large to communicate that info.
 - Mark recommended that rather than having another representative, establish engagement working group and one of the roles of working group is to have it contact membership and report back what members want.
 - If we want to have general members become part of engagement working group, that would be an option and a board member can chair that group
 - On the survey, there is already a question about if member is interested in being more involved with CGIA so we should also include a space for name/email if they answered yes
 - Javier A., Denise T., An-Min W., Jacob M., Chandler S. with Dan S. as chair of engagement working group
- Dan S. will finalize survey in next week or so
- If board action is required for approval, can do so via email
- Mark mentioned that there are at least 2 broad categories that we need to focus on in terms of engagement and the types of resources we provide (e.g. what we have behind the website paywall) – students/new GIS users and current professionals

IV. EXTERNAL BUSINESS

1. California GIS Council Integration Vote

- Jacob M. sent integration document around for feedback.
- Refer to terms of acceptance of integration proposal for steps involved
- After approval, will need to amend CGIA bylaws
- At the CA GIS Council, tribal working group noticed that there is no tribal representative on current CGIA board. Important to have that board seat available even though it may not be filled immediately.
- Javier sent over tribal contacts (see below)
- Jochen A. moved to accept document. Jane SK. seconded. All approved. (See below for record of voting by board members)
- Mark and Jacob will look over, remove comments, convert to PDF and send to CA GIS council before their next meeting on 9/8.

2. Board structure Discussion (by-law update)

- Add Tribal Government
- Add Council Chair
- Add Member Engagement Standing Committee
- Mark and Jacob will review bylaws and get a draft going

3. 2023 CalGIS Conference sponsorship share

- There was a suggestion to increase CGIA's share from 20% to 25% (Cal-URISA would take on 75%) and to authorize Mark to sign agreement with URISA. If conference loses money, we need to be responsible for 25% of losses. If the conference makes money, CGIA gets a share. In years where there was a profit, we've made \$1,500 - \$4,000.
- Potential vote via email since we need more information and read the contract. An-min added that in the past, we've also been asked to provide planning assistance in addition to monetary assistance. Mark will reach out to Wendy to clarify and move forward.
- CalGIS agenda....
 - Day 1 - Workshops
 - Day 2 - General session, no breakouts
 - Day 3 - Breakouts
- Jochen volunteered to participate in the local CalGIS organizing committee as well as Chad Miller since they are near Seaside.

V. NEW BUSINESS

1. Advocacy for a state-chartered GIS Council

2. NSGIC Membership

- CGIA should become part of NSGIC. Offer different models, feedback and could help with forming a formal GIS Council for state, improve working relationships between jurisdictions
- CGIA would be eligible for an associate membership with NSGIC...meet 2X a year
- Mary mentioned that CGIA was involved with NSGIC in early 2000s (but not as an associate member). We did send representative from CGIA (prior to us having a state GIO). We should talk to Isaac if we were to be a NSGIC member so we don't step on any toes.
- Do some more research on this.
- Mark said Jacob should reach out to his contact to see about what level of membership makes sense for CGIA.
- Interested in being involved: Mark, Jacob, Jane, Tia.

3. Zoom account for CGIA (credit card)

- Get our own zoom account
- Mark asked Mary to find out if we can get credit card for from BofA
- Jane can assist to take a look at diff flavors of Zoom

Initiative ideas for FY 2022-23

- Engagement/advocacy (State council)
- Map/App Competition
- Website re-design
 - Equity/ADA compliance
- AGOL account for CGIA
- Scholarships
- Supporting non-profit sector

- Maybe engage general membership to work on initiatives
- Chandler Sterling – work on updating contact list

Next meeting: 9/13 (Second Tuesday of the month)

Tribal contact list from Javier Aguilar:

First	Last	Jurisdiction	Address	City	Telephone	E-mail
Jacquelyn	Gonzales	Cabazon Band of Mission Indians	84-245 Indio Spring Dr	Indio	(760) 408-5451	jgonzales@cabazonindians-nsn.gov
Sam	Perez	Morongo Band of Mission Indians	12700 Pumarra Rd	Banning	(951) 849-4697	SPerez@morongo-nsn.gov
Shelly	Knight	Pechanga Band of Luiseno Mission Indians	PO Box 1477	Temecula	(951) 676-2768	sknight@pechanga-nsn.gov
Beckie	Howell	Agua Caliente	5401 Dinah Shore Drive	Palm Springs	(760) 883-1911	bhowell@aguacaliente-nsn.gov Robert
Powell	Torres Martinez	Desert Cahuilla Tribe	66725 Martinez Road	Thermal	760-397-0300 ext 1254	rpowell@tmdci-nsn.gov

Record of Voting for CA GIS Council Integration

11:13:46 From Mark Greninger to Everyone:

Aye

11:13:49 From chandler sterling to Everyone:

Aye

11:13:49 From Dan Scollon to Everyone:

Aye

11:13:51 From Roland Martin to Everyone:

aye

11:13:51 From Christine Lam to Everyone:

Aye

11:13:52 From Tia Morita to Everyone:

Aye

11:13:52 From Jochen to Everyone:

Jochen: aye

11:13:52 From Jacob Mark to Everyone:

aye

11:13:52 From Denise Tober to Everyone:

Aye

11:13:53 From Chad Miller to Everyone:

aye

11:13:53 From An-Min Wu to Everyone:

Aye

11:13:54 From Steve Kincaid to Everyone:

Aye

11:13:55 From Jane Schafer-Kramer - DWR to Everyone:

aye

11:14:10 From Javier to Everyone:

Aye

VI. CLOSING

TASK LIST (to track ongoing)

- Website web hooks – twitter/cross-posting from site to social media
- Revisit website redesign (didn't get a chance to talk about this at the end of last meeting...table for separate discussion and include Landon Blake – Norman will get info from Denise).
- Mary will check on getting credit card so we can renew domain and get zoom account for CGIA
- Work with URISA on scheduling to ensure we have a time to present awards
- Christine and Jacob to coordinate Facebook access
- Norman will review Google Drive and website access for current board
- Send engagement survey to membership
- Board structure / bylaw revamp (see section IV.2 – External Business)
- Mark to work with Wendy on CalGIS contract and agreement of 25%. Vote by email from board members to ratify.
- NSGIC membership – Jacob to work with his contact to clarify which level would be most appropriate for CGIA
- Explore/buy Zoom account for CGIA