

CGIA Board of Directors Meeting

March 8, 2022 @10:00 – 11:30 AM

MINUTES

I. BOARD ROLL CALL

Officers:

- Chair:** Chris Robinson
Vice Chair: Vacant
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: Bond Harper

Directors Representing:

Federal Government

- Vacant
 Vacant

City Government

- Steven Kincaid
 Vacant

County Government

- Christine Lam
 Vacant

Regional Governments and Districts

- Vacant
 Vacant

State Government

- Ralph Jaggi
 Mihai Giurgiulescu

Education

- An-Min Wu
 Dan Scollon

Private Sector Companies

- Denise Tober
 Jacob Mark
 Dave Peck

Professional Societies and Not-for-Profits

- Jochen Albrecht
 Steven Steinberg (approved leave of absence)

II. MEETING MINUTES APPROVAL

- Ralph J. made a motion to approve. Denise T. seconded. All approved.

III. INTERNAL BUSINESS

1. Treasurer's Report

- Balance: \$43,579 (end of Feb). There were a couple of new memberships via PayPal. CPA should be doing annual non-profit taxes soon. The cost is \$300 for the tax preparer. \$50,000 is the threshold before we go to long form. If we pay for the ESRI UC social, it will be \$2,000 for shared cost with URISA.

2. Standing Committee Reports:

A. Membership (Denise)

- Since last meeting there were 19 renewals, 4 non-renewals, 2 new memberships. Had message from Jason Martin (City of El Segundo). Denise will bring up board position under city government with him.

B. Website (Norman, Steve S., Bond)

- Is Sara still available via Steve/SoCal URISA? Norman will follow up.
- Norman updated board listing and new affiliations
- Norman will update years on Board – work with Chris and individuals
- Double check with Jochen with his affiliation

C. Advocacy (Chris, Mihai, Mary)

- Jacob worked on letter on K-12 program for Mark to be sent to key legislators (Senate and assembly committees)
- CalGIS 2022 potentially virtual conference for 2 half-days in May. Primarily to go over NSGIC statewide report card and what can the state do to improve our grade

D. Awards (Chris, Christine)

- Chris will be putting out an announcement about awards, especially if we are including that as part of our social event at ESRI UC. Will email out to group for feedback.
- Christine also recommended putting in K-12 category from last meeting, however it may be hard to get enough submissions.
- Steve reminded the Board that last year, separated out undergrad and grad. Possibly separate out middle school and high school.
- Add Community colleges as a category - \$1,500
- There's also statewide Storymap competition (K-12). Hard to get participation and same schools apply.

- Possibly support statewide Storymap competition:
<https://calgeography.sdsu.edu/geo-quest/>

E. Elections (Dave, Steve K.)

- Monday 4/25: Nominations sent out. Many vacancies. Election activities completed by 6/1
- Steve K. sent schedule and Chris R. forwarded
- Since vice-chair is empty, may need to see if someone can step in and good for them to shadow chair for experience. Potentially vice-chair can become chair in July.
 - Previously, Christine offered to be chair 1 more year. It was an emergency situation during recession. She was chair 2 years in a row.
 - If there's no vice-chair, chair automatically gets to be chair for another year.

- Mary suggested Mark Greninger. Mary will reach out.
- Javier Minjares – SCAG and other COGS (Jeff Horton and Michael Heimer at KERNCOG); CIRGIS Board. Mary can reach out.
- Do more outreach in general

F. Communications (Jacob M.)

- Jacob keeping an eye out for job announcements and on CA GIS Council and Cal URISA
- Dave Peck - There are many jobs at ESRI
- As a membership benefit, Jacob can provide a guide on how to find and get job in CA in GIS; provide resources for students; how to approach job search
- Networking aspects; curated page with links to job boards and other resources geared towards students;
 - Do something similar to what URISA does - linking up students with professional members
- Jacob will create subcommittee on membership engagement, particularly with students.
 - Dan Scollon – had resume review / open dialog workshop
 - An-min, Denise, Christine, Jacob, Dan Scollon, and Dave Peck volunteer to be on subcommittee. Can be placed under Engagement. Jacob could lead and organize first meeting
 - Could also parlay this into a webinar series so it would be beneficial if this same group took care of that.
 - Get a pulse from the membership – what would they want to hear about, what resources do they want access to
 - The Engagement committee is distinct from the Communications and Membership committees in that the latter is very narrowly scoped and administrative and we don't have anything that looks at engaging our membership.

IV. EXTERNAL BUSINESS

1. CGIA Educational Membership

- Susan Wechsler (CSULB). Wants to become an education member with more than 10 individual members.
- Should we have them pay for extras or increase threshold?
- Steve S.: URISA already does that. Different levels based on number of members
- It would be beneficial to both CGIA and educational institutions as it's cross-advertised (users clicking on educational logos on CGIA and CGIA logo on the school's site)
 - Christine suggested that there be 1 rep from each college attend the Engagement committee
- An-Min will send out email to nail down package for educational institutions and number of individual members

2. CalGIS 2022 Virtual Conference

- Chris talking to Rachel but has not gotten back to us regarding costs.

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- They are needing some assistance with planning and finding people to present. There is some concern since this is for a conference in May.
 - Rachel may tap into us for presenter ideas/recommendations.
 - The money isn't the problem...just the planning and related work.
 - No date yet. Sponsors need to be contacted
3. Esri UC 2022 Social
- \$4-\$6k for all of it. Will get in touch with Rachel (SoCal URISA) for cost-sharing
 - Restaurants have capacity limits and we need to adhere. Most have commitment of at least \$4k for food and beverage
 - Rachel is holding space at 2 places
 - Mary will reach out to Rachel.
 - We've always done Monday night in the past.
4. Letter-writing campaign for K12 WebGIS Education in California
- Final draft was sent around
 - Jacob will make small changes and add the reference to alignment with STEAM.
5. California GIS Council Update
- Jacob is on the executive committee for the council.
 - Will have quarterly meeting this coming Thursday.
 - Want to propose to council that we would like to engage with CGIA board to start discussions on what the council would look like...to become a part of CGIA.
 - This will give council more lift / ability to have some action in advocacy arena.
 - Will also generate more member for CGIA.

V. NEW BUSINESS

VI. CLOSING

11:36 meeting adjourned.