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## CGIA Board of Directors Meeting

September 14, 2021 @10:00 – 11:30 AM  
**MINUTES**

### I. BOARD ROLL CALL

**Officers:**

**Chair:**  Chris Robinson  
**Vice Chair:**  Vacant  
**Secretary:**  Norman Wong  
**Treasurer:**  Mary Hurley  
**Past Chair:**  Bond Harper

**Directors Representing:**

**Federal Government**

Vacant

**City Government**

Steven Kincaid  
 Zachary Robinson

**County Government**

Vacant

**Regional Council of Governments and Regional Association of Governments**

Vacant

**State Government**

Ralph Jaggi  
 Mihai Giurgiulescu

**Education**

An-Min Wu

**Private Sector Companies**

Denise Tober  
 Jacob Mark  
 Dave Peck

**Professional Societies and Not-for-Profits**

Jochen Albrecht  
 Steven Steinberg (approved leave of absence)

## II. MEETING MINUTES APPROVAL

- Ralph J. made a motion to approve the minutes from the last meeting. Steve K. seconded. All approved.

## III. INTERNAL BUSINESS

- Mary was asked if she was willing to continue as Treasurer and was approved via vote of the Board
- Norman was asked if he was willing to continue as Secretary and was approved via vote of the Board
- New Board member is introduced – Jacob Mark
- Current committee members have been updated and are listed on our website.

### 1. Treasurer's Report

- Balance: \$41,522. Denise was reimbursed \$350 for the MembershipWorks renewal in August.
- Few people canceled. Some people were not aware that it's set to auto-renew on PayPal.
- Mary received a notice from PayPal that deposits of \$600+ will be reported to the IRS. Mary will update the nonprofit status on PayPal.
- For tax reporting purposes, CGIA is currently using the short form. If we go over \$50,000 CGIA will need to use the long form. Mary will speak to the CPA regarding its implications.

### 2. Standing Committee Reports:

#### A. Membership (Denise)

- July 1-August 31: 26 renewals, no new members, 3 student members are no longer students.
- Denise refunded the 3 students and had them pay regular fees. However, only 1 renewed.
  - As an idea, we should just keep them at the student rate and upgrade them to regular member the following year.
  - Everyone is notified from Paypal and MembershipWorks 30 days prior that they will be charged.
  - Denise has been trying to capture affiliation during their renewal.

#### B. Website (Norman, Steve S., Bond, Zachary)

- Will need to check with Zach to see where we are with the site upgrade.

#### C. Advocacy (Chris, Mihai, Mary)

- CA GIS Council had its quarterly meeting last Thursday. All committees gave their update.
- Isaac (State GIO) has started working on updating the state strategic plan. Jane Schafer-Kramer gave him list of items that the council has been working on.
- CA GIS Council meeting minutes have been posted on website so please refer to it if interested.

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- Jacob Mark will be updating us on the CA GIS Council at the next meeting.
  - Fire evacuation mapping for the State presents an opportunity for GIS in the state
- D. Awards (Chris, Christine)
- CalGIS will be postponing the conference to Spring 2022. No word from URISA so we don't know about the status of CalGIS.
  - There are currently 5 award nominees. An-Min suggested that we roll over nominees to next conference, possibly ESRI UC.
  - Chris will put out a statement to the nominees letting them know of this change.
  - We still need some more marketing to advertise awards, especially since there is money attached to it.
  - An-min: Since in-person classes have started, we should be able to target students
  - Dave P.: Is there any way to showcase the winners? Businesses would be interested in some recognition. For example, with URISA and others
- E. Elections (Dave, Steve K.)
- 4 nominations are uncontested (Steve, Denise, and An-Min + Jacob Mark).
  - There are many vacant positions.
  - Norman will check with Christine Lam to see if she is continuing to be County rep (came in last year)
  - How to we drum up more participation? Lack of conferences is hurting us, but other organizations are in a similar bind. Information overload and too many virtual meetings are also contributing factors.
    - Membership is not lacking, it's engagement.
    - Mary said we need to reach out much earlier and look for people who are interested.
    - How much outreach do we do to our membership?
  - We also lost Jayme as a Board member
    - Mary can ask Jayme to continue to post to social media.
- F. Communications (Jayme, Rachel)
- No one currently on this committee.
  - Jacob Mark volunteered to be on this committee and potentially for advocacy
    - Will need the following
      - FB admin role
      - Twitter
      - LinkedIn – Rachel had it previously linked to her.
    - Jacob will coordinate with Jayme on workflows for posting to website
3. Webinars
- n/a

#### IV. EXTERNAL BUSINESS

1. Steve Steinberg posed the idea of having some of his students rebuild the CGIA contacts map ([GIS Resources Map | California Geographic Information Association](#)) as a project for the upcoming School Year.
  - The overall consensus was that it was a good idea
  - Current map is difficult to update and not secured.
  - Dave P. will look into non-profit AGOL account from ESRI

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- Currently there is no private sector for GIS resource map. We should add this in the updated map.

#### **V. NEW BUSINESS**

1. Find out about CalGIS 2022
2. Board would like to schedule dates for upcoming 2 meetings ahead of time.

#### **VI. CLOSING**