

CGIA Board of Directors Meeting

March 9, 2021 @10:00 – 11:30 AM

MINUTES

I. BOARD ROLL CALL

Officers:

Chair: Bond Harper
Vice Chair: Chris Robinson
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: An-Min Wu

Directors Representing:

Federal Government

Jayme Laber

City Government

Steven Kincaid
 Zachary Robinson

County Government

Christine Lam

Regional Council of Governments and Regional Association of Governments

Dave Powers

State Government

Ralph Jaggi
 Mihai Giurgiulescu

Education

Danielle Bram

Private Sector Companies

Denise Tober
 Solomon Pulapkura

Professional Societies and Not-for-Profits

Jochen Albrecht
 Steven Steinberg (excused absence)

II. MEETING MINUTES APPROVAL

- Ralph J. made a motion to approve the minutes from the last meeting; Steve K. seconded. All approved.

III. INTERNAL BUSINESS

1. Treasurer's Report

- We currently have \$38,733 in the account.
- CGIA has received a sustaining membership from Parcel Quest
- Some members were charged twice - Once via PayPal and again via Stripe. Mary worked with Denise to resolve those issues.
- Jochen asked about CGIA's annual expenditures on average. Mary responded that it was \$3,500-\$4000 annually between marketing collateral, ESRI social event, awards ceremony, student travel award to attend CalGIS/ESRI
- During the recession, the budget was down to \$7,000. The bulk of revenue is from CalGIS conference refunding profits
- Mary said that if we go above \$50,000 in savings we need to go long form with CPA.
- From our last meeting, CGIA voted to spend \$3k for student awards so that is more than what is usually spent on awards
- Additionally, now that CGIA is working with the CA GIS Council, we can fund them since they have no or little funding
- CGIA typically supports 2 or 3 GIS summits during the year
 - EX) USC, UC Merced
- Mary reminded the Board that we always need to have \$7,500 in reserve due to the CalGIS conf in case it loses money to pay back URISA

2. Standing Committee Reports:

A. Membership (Denise)

- There have been 5 new members since the last meeting, one of which is sustaining
- None of the current sustaining members are enrolling their employees. **How do we add members in MembershipWorks for sustaining members?**
- One of the new regular members is part of a recruiting agency. As a member you are allowed to post jobs.
 - However, he should be a sustaining member if CGIA is allowing him to post jobs.
 - An-Min mentioned that nowhere in the bylaws does it say that a regular member be allowed to post. For sustaining members, we do not specify how many postings can be made.
 - Danielle: Is collaborating with CA GIS council to have a central job board an idea

B. Website (Norman, Steve S., Bond, Zachary)

- Zach has redesigned the homepage
- Consolidated menus to cut down number of pages
- Wavy theme is supposed to represent California

-
- Mobile-friendly
 - Join section will drive people to MembershipWorks site
 - Christine requested a Featured Event section with calendar to highlight events
 - Beta site available at **beta.cgia.org**
 - Norman will work with Zach to integrate MembershipWorks with new site
 - When building out the site, be cognizant of CA GIS Council site, which is hosted under CGIA
 - GIS Resources Map – Was work with CA URISA to migrate over, but contact person had to step away.
 - Goal is to have functioning version of the site by next board meeting and then from there decide when to flip the switch.
- C. Advocacy (Chris, Solomon, Mihai, Mary)
- Mary: Was able to set up webinar for this Friday with Isaac Cabrera, state GIO
 - Mary committed to reaching out to the 3 state GIOs from other states to see where we are 10 years later
 - Tim Johnson from North Carolina (council is 22 years old)
 - Cy Smith from Oregon (also 20+ years)
 - Texas state GIO
 - Will provide outcome of meetings to policy advocacy group
 - Need to show state the ROI
 - For the GIOs that Mary has spoken with, it's easily a 10:1 benefit
 - So far, 35-40 ppl have RSVP'ed
 - An-Min reminded the Board that after the webinar, send out a survey
- D. Awards (Chris, Christine)
- Awards are live and was advertised at the USC GIS Spatial Summit
 - Chris will make a post after the webinar so it's clear what the award is
 - Highlight the money!
 - Chris will re-do award submission form so it's a one-pager so that submitters will be able to see all questions that need to be answered and gather all information beforehand.
 - Chris is also aware that the questions need to be reformulated so submitters can provide some more details on their project.
 - Zach has contacts at SMC and UCLA and offered to forward to his contacts there
 - Award submission deadline: July 3rd
- E. Elections (Dave, Steve K.)
- Steve K. will meet with Dave to gather materials and do knowledge transfer.
 - It will be Dave's last year on council
 - Next step: Send out schedule of announcements and deadlines
- F. Communications (Jayme, Rachel)
- Jayme is currently using SocalGIS for job announcements
 - Posting events on social media sites
3. Webinar Committee
- Had a meeting to discuss webinars and next steps
 - 2 webinar topics that came out of it:
 - GISP update / GIS Institute (Jochen will organize) and collaborate with CA GIS Council and CA URISA

-
- Jochen provided an update that if executive director is not available then deputy director will present
 - Intro to data science-how GIS and data science intermingle
 - Send out a survey to help guide the webinars for next year
 - Chris talked to UCSD professor (teaching/education side of data science) and is looking at his schedule
 - GIS Council is doing a webinar on 3/18/21 with ESRI with a product called Velocity.
 - State dept will present the results of its pilot project on hazard waste transport using Velocity.

IV. EXTERNAL BUSINESS

1. CalGIS Conference is not happening this year
2. Concluded USC Spatial Summit (virtual event)

V. NEW BUSINESS

VI. CLOSING

3/9/2021 11:10AM