CGIA General Member Meeting

October 26, 2020 12PM - 1PM

- Last annual member meeting in March of this year had a much different format: discussed advocacy efforts and included a guest speaker Tamar Foster of the Little Hoover Commission
- Recently, CGIA in conjunction with the state GIS Council and the California chapter of URISA, had
 a meeting to discuss the differences between the different organizations in California. Slides
 and video can be accessed from the GIS Council website.
 - o California GIS Council (host): https://cgia.org/cagiscouncil/
 - Meet the California GIS Organizations
 - One of the hallmarks of CGIA as an organization is our focus on advocacy and we want to continue with that.
- Having the general meeting as a webinar format rather than at an in-person conference has the benefit of allowing members to attend who would otherwise not be allowed or unable to due to COVID restrictions.
- The general meeting allows CGIA to let members know what we've been doing so far such as
 with awards and events as well as how you think we should go in the future. We want to hear
 what members think and especially if you want to get involved in our initiatives and/or the
 board.
- Committee Updates:
 - Membership Denise T.
 - Integration of MembershipWorks into site for better tracking
 - Next phase is to allow members to pay through it
 - Would also like to grow our sustaining members, who are typically private companies or are in the educational/non-profit sector
 - Once a year advertising for sustaining membership
 - 10 employees included
 - Website Norman W.
 - modernize website and more mobile-friendly
 - reduce number of links and actively maintain them
 - CA GIS Contacts map statewide GIS organizations needs to move to another platform with HTTPS. Also currently difficult to update.
 - Advocacy Mary H.
 - Set up meeting with Isaac Cabrera, state GIO to set up lunch meeting about goals as state GIO
 - Scheduled a meeting for 2 weeks from now
 - For CGIA board and membership at large
 - Communicate with CA GIS Council to collaborate on one goal together this year
 - EX) update of state strategic plan
 - CGIA worked to create strategic plan 12 years ago
 - Jayne Shafer-Kramer (Char of CA GIS council) set up workgroup last year
 - To update charter of council
 - Strategic plan for council is not yet in place but is working to do that

- M. Greninger started that a while ago in 2014/15
- One of the tasks is to define state administrative boundaries
 - For task is for county boundaries: workgroup starting up to do that
 - Ashlee Llewellyn: 2nd Thursday in December is next workgroup meeting
- Awards Chris R.
 - Increase participation, more nominations. Last year was tough due to COVID.
 - Award winners to be announced at CalGIS instead of ESRI
 - CalGIS Conference: Unknown when this will be held
 - CalGIS organizers will put out a survey to see if we want to put on an in-person or virtual conf.
 - Anyone interesting in joining a planning conference can email Jane Shafer-Kramer.
 - Scaled back awards categories
- o Elections Dave P. / Steve K.
 - Timeline
 - Mid/late May: Nomination form sent to active members. Also posted on website, social media channels
 - Nominations run for 2 weeks
 - We leave 1 week open in case we need to extend
 - Mid-June: Election ballots sent out and the voting period lasts 1 week
 - Late June: Ballots are counted and winners announced around ESRI UC
 - Results shown on CGIA website/social media

Positions open

- Vice-chair, vice-chair will become chair in 2022/2023
- Federal gov: 2
- City gov: 1
- County gov: 2
- Regional gov and districts: 2
- Education: 2
- Private sector: 1
- Goal to get 1st year and 2nd year person in each position
- CGIA, as an organization is very good at accommodating people's different schedules to participate so we encourage members to be on the board. Great opportunity to network and advance GIS
- o Communications Jayme L.
 - Manage social media (Facebook, Twitter, LinkedIn)
 - Promote activities, job announcements
 - Produce marketing materials for conferences
- Treasury Mary H.
 - \$36,512 in bank
 - \$7,500 \$9,000 typical year expenditures between sponsoring events, awards, website, membership software

- \$6,00 \$7,500 to our community at large.
- Membership rates
 - Same low rate that we've had over the last several years. Many other organizations are going from the regional model towards a state model.
 - o Per our bylaws, members have the ability to vote on our rates
 - Dave P. moved to approve the current membership rates. Jocham A. seconded
 - Vote to approve membership rates pass
- Budget: Known expenditures and discretionary spending: Refer to Powerpoint
 - o Jane S-K. moved to approve. Christine L. seconded. Vote to approve budget passed.
 - o If members would like CGIA to sponsor a GIS-related event, they may make the suggestion by contacting us.
- Adoption of annual list of objectives: Goals as presented by the committee during this meeting
 - Jane S-K. moved to approve. Zachary R. moved to second. Adoption of objectives was approved.
- Changes were made to the bylaws
 - Using email rather than snail mail and the response times
 - Reflect current processes like have a past-chair on the board as a non-voting board member in an advisory role
 - Updates will be sent to members which include the red-lined items
 - Changes to bylaws requires approval by 2/3 of votes cast and voting form will be sent to members via email
- CGIA will be presenting with California Regional Common Ground Alliance (CARCGA) in an upcoming webinar. Could be useful to members who work for utility companies.
- Open to new webinar ideas to consider. Please send suggestions to chair@cgia.org
- Reminder: Sustaining members have an opportunity to make a posting on CGIA's website.