
CGIA Board of Directors Meeting

September 8, 2020 @10:00 – 11:30 AM

MINUTES

I. BOARD ROLL CALL

Officers:

Chair: Bond Harper
Vice Chair: Chris Robinson
Secretary: Norman Wong
Treasurer: Mary Hurley
Past Chair: An-Min Wu

Directors Representing:

Federal Government

Jayme Laber

City Government

Steven Kincaid
 Zachary Robinson

County Government

Christine Lam

Regional Council of Governments and Regional Association of Governments

Dave Powers

State Government

Ralph Jaggi
 Mihai Giurgiulescu

Education

Danielle Bram

Private Sector Companies

Denise Tober
 Solomon Pulapkura

Professional Societies and Not-for-Profits

Jochen Albrecht
 Steven Steinberg

II. MEETING MINUTES APPROVAL

- Jochem made a motion to approve the minutes. Zack seconded. Board approved.

III. INTERNAL BUSINESS

1. Treasurer's Report

- Current balance: \$36,484
- Only expense in the last 3-4 months was MembershipWorks renewal. Denise paid and Mary will send a check to her for reimbursement.
- July was a strong month; August typically slow
- Mark Greninger will make a payment (~\$230) for web hosting at the end of this month/early October and Mary will reimburse him.

2. Standing Committee Reports:

A. Membership (Denise)

- May 1 - Sept 1: 38 renewals, 10 new, 17 non-renewals (mostly stopped paying from PayPal acct). CGIA is holding steady at 120 members
- An-Min will volunteer to be on the Membership committee with Denise.

B. Website (Norman, Steve S., Bond, Zachary)

- Mary mentioned that the Cancellation link under 'Join CGIA' links to a PayPal page for sign-in and this was where the emails were coming from.
- Norman added minutes of previous Board meetings on CGIA website.

C. Advocacy (Chris, Solomon, Mihai, Mary)

- Chair to be decided. Will let Bond know.

D. Awards (Chris, Christine)

- Chris continues to be chair of the Awards committee.
- Chris reached out to this year's submission letting her know that we will not be holding awards this year and to resubmit for next year.

E. Elections (Dave, Steve K.)

- Steve K: Dave Powers will also be on the Elections committee.

F. Communications (Jayme, Rachel)

- Rachel formerly on the Board will continue volunteering on the Communications committee.

3. CGIA Awards: Vote on proposal to move CGIA awards to CalGIS instead of Esri

- Advantages to moving awards to CalGIS: Have a larger platform for CGIA during the conference rather than an off-site social; California oriented
- CalGIS will also be virtual this year, most likely in April.
- Bond made a motion to move CGIA awards from ESRI to CalGIS. Jochem seconded. Board approved.

4. General member meeting: Select a date to hold a general member meeting

- Per the bylaws, we are supposed to have a general member meeting annually and vote on membership rates. A general meeting also gives some transparency to how the Board works. This is an opportunity to let our members see what's going on.

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- Bond asked when we should schedule one. An-Min suggested February. Denise suggested having one towards the beginning of 2021. Steve S. and Christine suggested earlier—October 2020—since we are presenting objectives and before we are too busy. This will allow the general members to comment and react to them while there is still time during the current year. The GIS-Pro conference will take place in October.
 - Steve S. moved to propose a general meeting in late October. Christine seconded. Board approved.
5. By-laws update (Bond): Introduce proposed updates to by-laws to align them with current practices and technology. Link to be circulated afterwards for the Board to offer additional edits and comments.
- Updates include...
 - past chair to be added as a non-voting member of the Board
 - simplified correspondence, for example, removing snail mail references
 - included language saying that CGIA is non-lobbying, non-profit
 - Tia will continue to be involved in by-law updates
 - The Board can comment on suggested changes in G-Drive. The link was circulated on 9/8/2020. We should strive to make the updates before the general members meeting

V. EXTERNAL BUSINESS

1. CalGIS Conference update
- Bond, Steve S., and Mary have been on CalGIS planning calls. A lot of the discussion has been about how to put on a virtual conference.
 - By the time CalGIS comes around, the 4 URISA chapters will be dissolved and there will only be 1 statewide chapter. However, it's been proposed that the financial responsibilities will continue to be split 5 ways even though there will actually be 2 entities involved. However, no formal agreement for this has been signed yet. Given that, the conference will most likely not generate a profit since it will be online and most conferences so far have been free. It would be good to see how GIS-Pro works to see what works and doesn't work as we organize the CalGIS conference.
2. Webinar on CA Geospatial Organizations
- Upcoming on September 18: Webinar with CGIA, URISA, California GIS Council on statewide GIS organizations.
 - Impetus from the GIS Council but no official announcement from them yet but Bond will be speaking on behalf of CGIA
 - Bond will check with Jane in promoting webinar. GIS Council has a registration link on the website but it's not active.

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- Bond's only concern is that we don't have time to meet internally but Bond has a call with Jane to make sure we're not repeating or stepping on each other's toes regarding our organizations' differences
 - Mary suggested that we look back at old strategic plan documents from 10 years ago as talking points for webinar

VI. NEW BUSINESS

- Start working on awards committee diligently because we have trouble getting submissions. School just started so we can target them now as a heads up and at the beginning of the new year we can send a general reminder. It will be good timing for the initial email since we will also catch people thinking about projects for GIS Day who could submit their projects for award consideration. Awards committee should come up with criteria and deadlines so we can start sending that information out

Danielle reminded the Board that by November most students would've just started their project so they may not have anything substantial until next year. However, it's still good to put the word out early.

- Denise would like to work on recruiting more sustaining members this year. We currently have 2. As a benefit, sustaining members can post an annual ad on our website. An-Min can work with Denise on that. Denise also wanted to start a sustaining members spotlight, with the first one being USA North 811 to be posted by the end of this year or early next year. Denise and An-Min will work on some questions to ask.
- Reminder: Women in GIS webinar Oct 13 with Rebecca Jones

VII. CLOSING