

## CGIA Board of Directors Meeting

January 14, 2020 @10:00 – 11:30 AM

### AGENDA

[Click to enter the Webex meeting room](#)

Meeting number: 806 594 968

Join by phone: +1-213-306-3065

\*or you can have WebEx call you after you've entered the meeting room

#### I. BOARD ROLL CALL

##### **Officers:**

- Chair:**  An-Min Wu, PhD, Lecturer, USC Spatial Sciences Institute  
**Vice Chair:**  Bond Harper, GIS Integrator, Beverly Hills  
**Secretary:**  Norman Wong, GIS Analyst, County of Los Angeles  
**Treasurer:**  Mary Hurley, Executive Board, CIRGIS  
**Past Chair:**  Tia Morita, Principal GIS Analyst, County of Los Angeles

##### **Directors Representing:**

###### **Federal Government**

- Jayme Laber, Senior Service Hydrologist, NOAA National Weather Service (1<sup>st</sup> year)  
 *Vacant*

###### **Cities**

- Steven Kincaid, GIS Analyst II, City of Redding (1<sup>st</sup> year)  
 *Vacant*

###### **County Government**

- Steven Steinberg, PhD, GISP, Geographic Information Officer, Los Angeles County (2<sup>nd</sup> year)  
 Jeffrey Utter, GISP, GIS Manager, Kern County (1<sup>st</sup> year)

###### **Regional Council of Governments and Regional Association of Governments**

- Sonja Thiede, Associate Resource Analyst, Kings River Conservation District (2<sup>nd</sup> year)  
 Shaonna Chase, GIS Coordinator, Yurok Tribe GIS Program (2<sup>nd</sup> year)  
 Dave Powers, GISP, IT Services Manager-GIS Division, Shasta County (1<sup>st</sup> year)

###### **State Government**

- Ralph Jaggi, Data Research Specialist, Caltrans (2<sup>nd</sup> year)  
 *Vacant*

###### **Education**

- Jennifer Swift, PhD, Associate Professor, USC Spatial Science Institute (2<sup>nd</sup> year)  
 Danielle Bram, GISP, Director, Center for Geospatial Science and Technology, CSUN (1<sup>st</sup> year)

###### **Private Sector Companies**

- Melanie Rosenberg, GIS Analyst/GIS Consultant, NorthSouthGIS (2<sup>nd</sup> year)  
 Chris Robinson, GIS Project Manager, Michael Baker Intl. (2<sup>nd</sup> year)  
 Denise Tober, Sr Mapping and GIS Manager, Parcelquest (1<sup>st</sup> year)

###### **Professional Societies and Not-for-Profits**

- Rachel Rodriguez, Vanguard Cabinet, URISA (2<sup>nd</sup> year)  
 *Vacant*

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## II. INTERNAL BUSINESS

1. Roll Call
2. Meeting Minutes Approval
  - Denise moved to approve the minutes. Ralph seconded.
3. Treasurer Report (Mary)
  - Current balance \$26,842
  - Mary will ask Bank of America about modernizing banking. Will also take a look at alternative online banks. The charge is \$11 per check written! Switching to another bank will require going into BofA physically to do the paperwork.
  - An-Min asked about the possibility of getting a debit card. Mary responded that since the board changes, we will need to also have protocols in place for use of the card as well as an insurance policy.
4. Standing Committees updates
  - A. Membership (Denise)
    - A few of the board members have logged into MembershipWorks and updated their profile. Since Denise only gets information via PayPal, she is unable to enter new members into MembershipWorks. We need to work that out. Mary said registrants fill out a form and send it with their checks or online if paying by PayPal. Typically those paying by check are getting reimbursed from their agency or the agency is paying on an individual's behalf.
    - Denise will send Mary an email to remind her to scan registration forms and forward to Denise so she can enter them into MembershipWorks.
  - B. Website (Norman, Steve S., Sonja)
    - Norman updated items that dropped off due to accidental upgrade in September.
  - C. Advocacy (Melanie, Bond, Chris, Jennifer)
    - Melanie: No updates other than what's below. <see below>
  - D. Awards (Melanie, Chris)
    - Chris: No update on awards. Submission deadline moved up to coincide with CalGIS. Will update schedule in the next week or so. The intent is to provide some more notice at CalGIS
  - E. Elections (Dave, Steve K.)
    - Steve will take the lead this year. Will start in the next month so things are finished by the ESRI UC.
  - F. Communications (Jayme, Rachel, Shaonna)
    - Rachel mentioned that we have 2000 members on LinkedIn and close to 200 followers on Twitter.
5. Discussion on advocacy strategic plan update – update on the state level (Steve S.), Chair support letter (An-Min), GIS Council workgroup (Melanie)
  - Steve attended the GIS Council Meeting. Amy Tong (State CIO) and Mike Wilkening (Governor Newsom's representative) were primary guests in attendance. Amy and Mike understand that we have a problem in GIS in CA and GIO not doing what they're supposed to do. They heard council's concerns. Very large numbers in attendance. Amy made it clear that she intends to do something which includes hiring a GIO in the

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near future. Secondly, Amy and Mike are coming to a fireside chat at CalGIS with Gov. O'Malley.

- An-Min received an email from Freddy Rodriguez of Assembly District 52. He is interested in putting forth a bill to implement the Little Hoover Report. They found the letter on the CGIA site. An-Min will have a phone call with the senior assistant this week. Steve suggested inviting assembly members' staff to CalGIS with Amy.
  - Melanie: In talking to Cy Smith (GIO of Oregon) and other GIOs one of the keys to keep a GIO active is to give CA GIS council executive order so GIO is accountable. This idea was missing from the Little Hoover Report. In addition, Steve mentioned that the GIO and Council should have resources.
  - An-Min mentioned that Jane Kramer is happy to join and give update (as vice chair of the GIS Council) during board meetings next time.
6. Demo for membership login and profile update (Denise, Norman)
- An-Min will send out information on MembershipWorks login procedure
  - Created a new "Manage CGIA Account" link in the upper-right corner
  - We should encourage members to update their profile as Denise has entered all member information based on their PayPal emails: social media links, picture, and email.
    - In particular, we should ask members to change their emails because sometimes people use another person's PayPal account to pay for membership
    - Norman will look into connecting Wordpress email and profiles to PayPal logins.
    - The updated emails will also encourage networking between members when they look through the directory.

### III. EXTERNAL BUSINESS

1. CGIA webinar series: speakers, topics
  - Melanie, Bond, Chris, Jennifer, and An-Min met to discuss the webinar series
  - Melanie sent out a survey soliciting input for the webinar. Goal is to have a 3-month webinar series, 1 brown bag per month during lunch during the week
    - 2-3 speaker panel with moderator
  - The webinar series working group will meet weekly
  - Bond will create the webinar flyer
2. CalGIS 2020: Poster, student support, and promotion material (postcards, webinar flyers, raffle for LA Geospatial Summit admission)
  - Status of promo materials
    - An-Min has the stands. Where are the postcards?
    - Tia has a lot of the promo materials: straws, postcards, etc.
    - Ralph will send some promo materials to An-Min

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- Tia will ask Christine about status of new postcard
  - CGIA has a free registration for GeoSpatial Conference at USC to raffle off for new and renewing members at CalGIS
  - An-Min will give a short presentation (10-15 minutes) to talk about CGIA
3. An-Min asked if we want to sponsor a student competition prize at CalGIS.
- There will be 2 categories: poster and digital (StoryMap, web app, etc).
  - There will be 6 awards (poster + digital) for \$350 awards in placed awards.
    - 2X\$100 (1<sup>st</sup>), 2X\$50 (2<sup>nd</sup>), 2X\$25 (3<sup>rd</sup>); 1X\$50 (popular choice).
    - Gift cards will be purchased totaling \$400.
    - Steve made a motion for this. Danielle seconded.

#### **IV. NEW BUSINESS**

#### **V. ADJOURN**

**11:15 adjourn**

*Next CGIA Board Meeting: Tuesday, March 10<sup>th</sup>, 2020*