

## CGIA Board of Directors Meeting

November 12, 2019, 10:00 – 11:30 AM

### AGENDA

#### [Join Webex meeting](#)

Meeting number: 803 592 741

Join by phone: +1-213-306-3065

\*or you can have WebEx call you after you've entered the meeting room

### I. BOARD ROLL CALL

#### *Officers:*

- Chair:**  An-Min Wu, PhD, Lecturer, USC Spatial Sciences Institute  
**Vice Chair:**  Bond Harper, GIS Integrator, Beverly Hills  
**Secretary:**  Norman Wong, GIS Analyst, County of Los Angeles  
**Treasurer:**  Mary Hurley, Executive Board, CIRGIS  
**Past Chair:**  Tia Morita, Principal GIS Analyst, County of Los Angeles

#### *Directors Representing:*

##### **Federal Government**

- Jayme Laber, Senior Service Hydrologist, NOAA National Weather Service (1<sup>st</sup> year)  
 Vacant

##### **Cities**

- Steven Kincaid, GIS Analyst II, City of Redding (1<sup>st</sup> year)  
 Vacant

##### **County Government**

- Steven Steinberg, PhD, GISP, Geographic Information Officer, Los Angeles County (2<sup>nd</sup> year)  
 Jeffrey Utter, GISP, GIS Manager, Kern County (1<sup>st</sup> year)

##### **Regional Council of Governments and Regional Association of Governments**

- Sonja Thiede, Associate Resource Analyst, Kings River Conservation District (2<sup>nd</sup> year)  
 Shaonna Chase, GIS Coordinator, Yurok Tribe GIS Program (2<sup>nd</sup> year)  
 Dave Powers, GISP, IT Services Manager-GIS Division, Shasta County (1<sup>st</sup> year)

##### **State Government**

- Ralph Jaggi, Data Research Specialist, Caltrans (2<sup>nd</sup> year)  
 Vacant

##### **Education**

- Jennifer Swift, PhD, Associate Professor, USC Spatial Science Institute (2<sup>nd</sup> year)  
 Danielle Bram, GISP, Director, Center for Geospatial Science and Technology, CSUN (1<sup>st</sup> year)

##### **Private Sector Companies**

- Melanie Rosenberg, GIS Analyst/GIS Consultant, NorthSouthGIS (2<sup>nd</sup> year)  
 Chris Robinson, GIS Project Manager, Michael Baker Intl. (2<sup>nd</sup> year)  
 Denise Tober, Sr Mapping and GIS Manager, Parcelquest (1<sup>st</sup> year)

##### **Professional Societies and Not-for-Profits**

- Rachel Rodriguez, Vanguard Cabinet, URISA (2<sup>nd</sup> year)  
 Vacant

## II. INTERNAL BUSINESS

1. Roll Call
2. Meeting Minutes Approval
  - Ralph made a motion to approve the minutes; Melanie seconded.
3. Treasurer Report (Mary)
  - An-Min received treasurer's report for June – October and balance remains about \$27,000
4. Standing Committees updates
  - A. Membership (Denise & An-Min)
    - Denise has set up everyone as regular members with the manual pay option. We will not use MembershipWorks for payment for now in order to avoid flow of payments via PayPal.
    - Initial goal is to have members login to see their profile, update contact info with job information, and to receive notices on their membership status.
  - B. Website (Norman, Steve S., Sonja)
    - An-Min and Norman spoke with Mark Greninger last month to go over website and to change the payee of various services to CGIA:
      - HostGator (hosting for CGIA site – changed from Mark to CGIA)
      - Digital Ocean (hosting for GIS contacts map – changed to CGIA)
      - Domain (CGIA.org domain name - yet to be transferred from Mark)
      - SSL certificate (Mark doesn't know who is currently paying for this but will expire at end of year).
        - Norman can talk to Mary to see if we can track down who is paying or check back in with Mark
        - Steve S. suggested we could just buy a new one if we are unable to determine payee
      - During call, Mark suggested that we could a competition to re-design website similar to what was done for the GIS contacts map.
        - Steve S.: SoCal URISA had consultant redesign their website. Having a competition may not be the best idea given complexity. Melisa Caric Lee would be the best contact for this. Steve can provide if necessary. It would also save us the trouble of judging the entries.
    - Bond re-iterated that we are still soliciting comments for website improvements. There is a document on G-Drive for this.
    - Norman will chat with Bond regarding website upgrades once we get more input.
  - C. Awards (Melanie, Chris)
    - An-min mentioned that it would be preferable to move submission deadline earlier so it's closer to CalGIS conference in February.
      - TODO: Melanie and Chris to set up criteria / schedule before our next meeting in January.
    - Shaonna: If we have a table at CalGIS, we can push awards during that time.
      - Rachel mentioned that she could probably arrange to have a table for CGIA.

- 
- Steve S.: Exhibit hall may be full but doesn't know for sure if that included the SoCal URISA and CGIA tables were part of that count.
- D. Elections (Dave, Steve K.)
- Steve K.: Nothing to report.
- E. Communications (Jayme, Rachel, Shaonna)
- Jayme: Continuing to post job announcements. Also posted about GIS Day. Posted a link to GIS Day events on Facebook, Twitter.
  - Rachel: 500 new connections since last meeting on LinkedIn
- F. Advocacy (Melanie, Bond, Chris, Jennifer)
- Melanie: Previously, the advocacy committee assumed that the State GIO position did not exist anymore based on available information. The committee then drafted a letter to have GIS organizations sign requesting that the state GIO position be re-established to act as a champion for GIS.
  - Little Hoover Commission Report was released and stated that a GIO is important and also outlined some recommended actions that the State take; have an advisory council that has some legislative authority; have a data structure, etc.
  - Steve S. sent an article this morning which revealed that the GIO position under Scott Gregory still exists. Steve mentioned that in conversations with Jane Schaefer-Kramer (co-chair of CalGIS) who was at a meeting with Scott Gregory, other state officials, and ESRI, Scott was present but was not acknowledged and it seemed that there were others in the room who were better equipped to handle the GIO duties and questions.
  - At the CalGIS conference, former Governor O'Malley will conduct a "fireside chat" during lunch of Day 1 and Jane is trying to get reps from Gavin Newsom's office to also participate to see how we can implement Little Hoover Report's recommendations. The other hope is to get some legislative staffers to come as well to seed the idea for assembly members. That way, we may not need to write letters as an organization prior to the conference.
  - Danielle brought up some concerns about the portal of portals mentioned in the article, particularly how it's implemented and by whom (ESRI). CGIA may want to weigh in on especially if the State is going to spend money on it. We don't need more portals, we need more leadership/guidance. This should be a topic of discussion at CalGIS.
  - Action Items:
    - An-min and Tia need help with organizing webinar series, at least with lining up some speakers, coming up with a flyer maybe in time for the CalGIS conference.
    - Melanie can reach out to Scott Gregory
    - An-min suggested having 2 webinars, possibly as panel discussions
      - Steve Steinberg and Sy Smith (Oregon).
      - Melanie will reach out to Sy.
    - Tia, Melanie, An-Min, and other advocacy members to have a separate meeting to talk about this. An-Min will organize.
    - Melanie will draft a letter saying CGIA agrees with the Little Hoover Report. She will share as google doc for review. Final version will be on letterhead, shared with members, and sent to the governor. Rather than having every board member sign off, An-min will sign on behalf of board to expedite process.

- Tia suggested that we ask the GIS Council and each URISA chapter to draft their own letter.

5. Discussion on advocacy strategic plan

- See 4.F - Advocacy

6. Discussion on membership plugin testing & member directory items

- Norman demoed the membership plug-in for users.
- All pages currently behind WordPress login will be transitioned to use the MembershipWorks paywall.
- Showed what members should be filling out in their profile – contact, organization, and job title.

7. Member spotlight

- Tia has next member spotlight ready to go. Will post soon. Danielle Bram will be the next one.

### III. EXTERNAL BUSINESS

1. CalGIS 2020: CGIA presentation / business meeting

- An-Min: CGIA could have a business meeting or CGIA could do a presentation (up to 30 min) during lunch of day 2 at the CalGIS conference. Steve mentioned that the advantages of having a lunch presentation is that we would have a captive audience with a lunch that's already paid for and have an opportunity for those who aren't members to join. Tia suggested also using this as an opportunity to give an update from the chair about what we've been doing and what CGIA will do.
- There's no need to have a separate room for a general meeting. Have a webinar for our general meeting. An-Min will send email to Steve S. and Jane at CalGIS to request this.

2. CGIA webinar series: Discussed above

3. Los Angeles Geospatial Summit (Vote for \$500 sponsorship)

- This will be at USC on 2/28/2020. Breakfast and lunch included.
- Sponsorship includes: 1 table, 1 free registration for conference. CGIA members can go for a discounted \$75 rate.
  - Tia mentioned that in the past, the free registration typically went to a randomly-selected member via an entry form.
  - Steve suggested another idea. We could raffle the free registration at CalGIS if you joined/renewed.
- Ralph Jaggi made a motion for \$500 one-time sponsorship for LA Geospatial Summit. Steve S. seconded.

### IV. NEW BUSINESS

- An-Min to send chair's letter by end of year before webinars.

**V. ADJOURN**

- Close 11/12/2019 11:31 AM

*Next CGIA Board Meeting: Tuesday, January 14<sup>th</sup>, 2020*