

**Policy Advisory Workgroup for GIS, California GIS Council  
CHARTER: January, 22 2021**

<p><b>Group Name</b></p>	<p><b>Policy Advisory Workgroup (PAW), California GIS Council (CGC)</b></p>
<p><b>Problem Statement</b></p>	<p>The geospatial field is constantly improving its ability to solve governance challenges, from flood &amp; fire hazard mitigation to disease impact analysis to road improvement prioritization. California's legislative and administrative officials are often not aware of how important GIS solutions and professionals are in solving these challenges. This lack of awareness results in insufficient support for the collection, acquisition, sharing, and dissemination of GIS data, standards, and policies.</p>
<p><b>Mission Statement</b></p>	<p>Support the Council's goal "To serve as a trusted advisor to members of its constituencies by reviewing, analyzing, and responding to public policy issues that affect GIS and GIS Professionals."</p>
<p><b>Statement of Objectives</b></p>	<p>The workgroup will comprise two components - namely, <i>analysis</i> and <i>advisory</i> - which will feed into one another. <i>Analysis</i> will capture current activity of the California state government, as well as local ordinances &amp; laws, in order to keep the California GIS community apprised of current opportunities and to provide advice to officials and community leaders. <i>Advisory</i> will articulate and draft recommendations for the adoption by the Council.</p>
<p><b>Authority</b></p>	<p>The <b>PAW</b> will report to and receive direction/feedback from the California GIS Council, the Executive Committee, and its chair.</p>

<p><b>Ownership</b></p>	<p>Participants are volunteering their time to serve because they recognize the need to support the GIS community of practice in California.</p>
<p><b>Participants</b></p>	<ul style="list-style-type: none"> <li>● An-Min Wu, Lecturer, USC</li> <li>● Ashlee Llewellyn, Sr Program Coordinator, Marin County</li> <li>● Bruce Joffe, retired (URISA Public Policy)</li> <li>● Glenn O’Grady, retired (URISA Public Policy)</li> <li>● Jacob Mark, GIS Analyst, Woolpert</li> <li>● Jane Schafer-Kramer, Technical Lead, NHD at CA DWR</li> <li>● Jochen Albrecht, Professor, Hunter College</li> <li>● Mary Hurley, Business Development, Sanborn</li> <li>● Rachel Marquez, Sr. GIS Analyst, LA County</li> <li>● Steve Steinberg, GIO, LA County</li> </ul>
<p><b>Communication Strategy</b></p>	<p>The workgroup plans to meet by teleconference every 1-3 months. If subcommittees are formed, they will meet as they see fit. Reports will be made to the CGC at each of their meetings or upon request. Updates will be given at the council’s quarterly meeting.</p>
<p><b>Success Indicators</b></p>	<p>Success occurs when:</p> <ol style="list-style-type: none"> <li>1. The workgroup is formalized by drafting a charter that has been accepted by the CGC;</li> <li>2. The workgroup collaborates with the Strategic Planning workgroup to write a response to the Little Hoover Commission report of October 2019.</li> <li>3. The workgroup produces an analysis of current legislative activity &amp; disseminates it to the community;</li> <li>4. The workgroup collaborates with other workgroups to initiate educational &amp; policy priorities;</li> <li>5. Policies are either crafted or modified in concert with the geospatial community of practice.</li> </ol>

**Contact**

Jacob Mark, Woolpert, GIS Analyst

[jacob.mark@woolpert.com](mailto:jacob.mark@woolpert.com)