

**Charter of the
Strategic Planning Work Group (SPWG)
of the California GIS Council (Council)**

<p>Problem Statement</p>	<p>The California GIS Council (“Council”) is an advisory body to the members of its constituencies, focused on promoting <i>“a greater understanding and use of the benefits of GIS, and facilitate cooperation throughout the State of California by supporting the collection, acquisition, sharing, and dissemination of GIS data, standards, and policies.”</i></p> <p>The Council is focused on six goals outlined in its charter:</p> <ol style="list-style-type: none"> 1. Planning and Strategy 2. Advisory 3. Collaborative Policy Development 4. California Spatial Data Accuracy 5. Collaboration 6. Communication <p>The Strategic Planning Working Group is chartered to support Goal 1 of the Council Charter (Planning and Strategy), which requires the Council to <i>develop and maintain a Strategic Plan to guide the implementation and completion of the goals and associated objectives expressed in this Charter.</i></p>
<p>Mission Statement</p>	<p>The Strategic Planning Working Group shall develop and maintain a Strategic Plan for the California GIS Council that will identify initiatives that will support the mission of the Council, and provide progress within the six goals listed in the Council Charter.</p> <p>The Strategic Plan shall be:</p> <ul style="list-style-type: none"> • Succinct, • Flexible, • Understandable, • Actionable, • Measurable, • Leverage pre-existing documents and efforts where possible, • Identify potential initiatives that require more focused activities, • Guide and align the efforts of the Working Groups, • and reflect the volunteer nature of the Council.
<p>Authority</p>	<p>The Strategic Planning Working Group (SPWG) will report to and receive direction from the Council. The SPWG is empowered to collect recommendations, review priorities and initiatives, and incorporate them into the Council Strategic Plan.</p>
<p>Ownership</p>	<p>SPWG participants are volunteers, and serve because they recognize the need to develop and maintain a strategic framework that will guide the work of the Council in support of the Council Goals as listed in the Charter.</p>
<p>Communication Strategy</p>	<p>The SPWG plans to meet by teleconference every 3-4 weeks. Minutes will be posted on the Council’s Work Group website. Reports will be made to the Council at each of their meetings or upon request.</p>

<p>Workgroup Objectives</p>	<p>Success will be indicated by:</p> <ol style="list-style-type: none"> 1. The development of a 3 year Strategic Plan and approval by the Council. 2. The ongoing maintenance of the Strategic Plan to reflect the priorities of the Council. 3. The success of the Council in leveraging the Strategic Plan to prioritize Council initiatives. 4. The understanding of the GIS community of the Strategies of the Council 5. Measurable progress made on Council goals.
<p>Participants</p>	<p>Mark Greninger, Los Angeles County, Chair Kasey Allen, ICF International Craig Gooch, Psomas RuthAnne Harbison, City of Merced Daniel Whitehorn, CalTrans David Slayter, CA Department of Conservation Nate Greenberg, Mono County Mary Cook Hurley, Ross Martin, San Diego County Scott Gregory, State of California John Carotta, State of California</p>
<p>Contact</p>	<p>Mark Greninger, (mgreninger@cio.lacounty.gov)</p>
<p>Definitions</p>	

Approved