

Regional Participation in the Strategic Plan for the CA GIS Council Pursuit of a CA-SDI

Project Launch

Regional Collaborative Representatives

- Update seventeen Regional Collaborative contact list
 - Baker knows some new contact names and will work with CGIA/CGC to identify others
- Identify official Regional Collaborative representative(s)
 - Regional Collaborative speak with each County to confirm participation and reinforce Regional Collaborative role

Regional Collaborative Meetings

- Identify planned Regional Collaborative meetings already scheduled or likely to occur during duration of contract
 - Baker already knows the frequency and level of participation from our pre-proposal outreach.
 - Research and identify meetings/conferences that may be of interest as workshop venues with an audience of interest.

Initial Data Gathering via Electronic Online Regional Collaborative Survey

Work with the California Geographic Information Association and the California GIS Council to develop an outreach plan to identify key workshop participants.

- Develop Online Regional Collaborative Survey
 - Agree on Online Regional Collaborative Survey theme such as what each Regional Collaborative or County has relative to the core seven and supplemental eleven framework data themes.
 - Develop Online Regional Collaborative Survey components and response timeline
- Administer Online Regional Collaborative Survey
- Prepare Online Regional Collaborative Survey Results
 - Develop Interim report
 - Send report to CGIA/CGC and to each Regional Collaborative and County

Workshop Development

Conduct Five to Ten (5-10) Outreach Workshops – ½-day workshops to describe the NSGIC Fifty States Initiative and the draft Strategic Plan, to facilitate contributions to plan revisions, and to discuss mechanisms for ongoing participation.

The workshop number, length and locations will be determined by the Contractor, in conjunction with CGIA and CGC input, but must include each of the identified regional collaboratives at least once. In addition the workshops should be scheduled to coincide with existing regional group meetings as much as possible.

- Conduct seven Strategic Planning Workshops based on budget constraints
- At Baker's option, an eighth Strategic Planning Workshop if budget resources permit
- Select locations of Workshops to attempt 100% Regional Collaborative participation and broad geospatial community representation
- Develop Workshop Educational Materials
 - NSDI, Fifty States, CA Geospatial Framework Draft Data Plan
 - Phase 1 CA-SDI highlighting development, content, and status
- Develop Workshop materials to gather needed feedback:
 - Brainstorm, identify, and recommend ways in which future communication with and input from regional partners might be incorporated into statewide and national planning; and
 - Identify some or most of the typical issues that need to be overcome, but need not specifically address detailed assessments of how to overcome all challenges.

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- Strategic issues such as funding and funding offsets, data sharing, data repositories, data granularity, data accuracy, update frequency, partnership options, and incremental costs and benefits may be addressed.
 - As this phase focuses on regional input, the actual content of the situation analysis, vision, goals, requirements, and implementation program may be different than the Phase 1 effort, but should supplement and continue to move the process forward to the overall vision.
- Discussion on the role of CGIA and Regional Collaborative quarterly meetings
 - Develop incentive program for Regional Collaborative participation (Optional)
 - Administer Workshop logistics

Conduct Workshops

Critical input from California's 17 regional GIS collaboratives will be organized and integrated into the process of creating a more comprehensive draft for the CASDI Strategic Plan. It will facilitate development of mechanisms for broader inclusion of these groups, which are composed of representatives of California's 58 counties, city and tribal governments, federal and state GIS practitioners, private sector GIS users and vendors, the academic sector, non-profit organizations, utilities, and the general public, as well as for broader expansion of these regional groups.

- Promote Workshop
 - Get Regional Collaborative and county-by-county confirmation
 - Baker will provide CGIA with Workshop announcement material inform interested parties via Constant Contact email campaign
- Conduct Workshops [live and virtual] to receive input
 - Live Workshops with some virtual participation
 - Potential Virtual-only to achieve 100% Regional Collaborative participation
- Conduct Workshop incentive program (Optional based on funding and in-kind support)
 - Advanced for active and mature Regional Collaboratives
 - 501c3 [research Channel Islands/BAR-GC/ABAG]
 - FGDC Grant opportunities/writing [in-kind]
 - Basics for start-up/ in-active Regional Collaboratives
 - Value of a Regional Collaborative, using CGIA as a resource, State contacts
- Author Workshop reports

Initial Phase 2 Document

- Consolidate Workshop reports into Phase 2 Strategic Plan

The major deliverable this Phase 2 strategic planning process will be a draft strategic plan report that includes: 1) a regional situational analysis (including strengths, weaknesses, opportunities, and threats), 2) California Data Infrastructure requirements assessment from a regional perspective, and 3) short and long term action strategies and priorities, for selected stakeholders, for developing a California Spatial Data Infrastructure. This Phase 2 report version will need to include consideration of all sections of the existing Phase 1 strategic plan as completed by the strategic planning working group and the templates for strategic planning created by the Federal Geographic Data Committee.

- Author edits to Phase 1 Strategic Plan or Author all new Phase 2 Strategic Plan to include:
 - Executive Summary
 - Strategic Planning Methodology
 - Current Situation
 - Vision and Goals

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Regional Requirements Assessment, identification of a single approach if this is the consensus or alternative approaches if no single requirements approach is the apparent best feasible alternative

Implementation Program, including short, medium, and long term action strategies

Appendices

Vet Phase 2 Document with CA Geospatial Community

Produce a draft Phase 2 strategic planning document that can be reviewed and commented by all interested regional organizations and parties, and incorporate the feedback and issues to be resolved in Phase 3.

- Send to each Regional Collaborative lead and County contact
- Live meeting open for comment
- Consolidate comments
- Report on input and observations for future follow-up activities with regional collaboratives

Final Deliverable: Published Phase 2 Document

- Vet Phase 2 with Client Team
- Publish Phase 2 Document
 - Identify issues to be resolved in Phase 3
 - Communicate report findings at the CalGIS conference
- Grant Administration Support
 - Interim progress reports
 - Final report and published document

Communicate Phase 2 Strategic Plan Results

Contractual Close

- CA GIS Council web posting
- CGIA web posting

Post-Contract

- Phase 3 CAP Grant Application Appendix [Interim Workshop Reports and progress-to-date]
- CalGIS Conference 2008 Presentation
- CalGIS Conference 2008 CA GIS Council Meeting Project Summary

Conflict of Interest Statement

Baker has exclusive marketing rights to portions of the AT&T Digital Land Base (California & Nevada) granted by AT&T Knowledge Ventures. The digital land base includes core data sets such as streets, parcels, and administrative boundaries. Baker understands the sensitivity of not using the CA GIS Strategic Plan Phase 2 project, and specifically the workshops, for commercial purposes to promote the ability to license the AT&T data. We recommended and honored this non-commercial approach during the California Geospatial Framework Draft Data Plan project and will continue to conduct ourselves professionally during this project. Workshop attendees may name commercial data providers, including AT&T/Baker, as data availability is discussed. We will treat this information just as we would any other named commercial party as mutually agreed by CGIA, CGC, and Baker.

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Conceptual Project Timeline

Task	Aug 07	Sept 07	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 08
Kickoff Meeting	█								
Workshop Presentation Development	█								
Workshop Locations Selected	█								
Establish Dates/Venues with Collaboratives	█								
Develop Outreach Flyer	█								
Notify California Geospatial Community		█							
Online Regional Collaborative Survey Development		█							
Administer Online Regional Collaborative Survey		█							
Compile Survey Online Regional Collaborative Results		█							
Identify Phase 2 Plan Content Outline		█							
Conduct Workshops			█	█					
Develop Draft Phase 2 Plan				█	█	█			
CA Geospatial Community Feedback					█	█	█		
Finalize Plan							█	█	
Publish Phase 2 Strategic Plan								█	
Present Project Results at CalGIS 2008									█